



Talanx Capital Markets Day Frankfurt, 18 November 2016

# Agenda

Group Strategy	Herbert K. Haas
Group Financials	Dr. Immo Querner
Retail Germany	
III Strategy	Dr. Jan Wicke
IV Financials	Barbara Riebeling
V Bancassurance	Iris Kremers
VI Life	Ulrich Rosenbaum
VII P/C	Dr. Christoph Wetzel
VIII Distribution	Wolfgang Hanssmann
IX Key Essentials Retail Germany	Dr. Jan Wicke
X Final Remarks	Herbert K. Haas



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VII P/C

# Talanx Group – Major events in 2016

- 11 January 2016: to strengthen its international profile Industrial Lines now operates under the label "HDI Global SE"
- 18 January 2016: Talanx sells shares in C-Quadrat (contract signing – closing in June)
- 1 April 2016: opening of new HDI Global branch in Labuan, Malaysia, to foster growth strategy in ASEAN target region
- 15 September 2016: Talanx publishes its first Sustainability Report
- 10 October 2016: HDI German motor business goes online with a 100% straight-through processing and new policy system





# Talanx Group – 9M results

## Summary of 9M 2016

€m, IFRS	9M 2016	9M 2015	Change
Gross written premium	23,749	24,355	(2%)
Net premium earned	19,134	19,246	(1%)
Net underwriting result	(1,168)	(1,288)	n/m
Net investment income	2,981	2,989	(0%)
Operating result (EBIT)	1,649	1,507	+9%
Net income after minorities	635	488	+30%
Key ratios	9M 2016	9M 2015	Change
Combined ratio non-life insurance and reinsurance	96.6%	96.9%	(0.3%)pts
Return on investment	3.5%	3.7%	(0.2%)pts
Balance sheet	9M 2016	FY2015	Change
Investments under own management	107,085	100,777	+6%
Goodwill	1,040	1,037	(0%)
Total assets	159,272	152,760	+4%
Technical provisions	111,409	106,832	+4%
Total shareholders' equity	14,532	13,431	+8%
Total shareholders' equity Shareholders' equity	14,532 9,002	13,431 8,282	+8% +9%

#### **Comments**

- GWP down by 2.5% v/v, dampened by currency effects. Adjusted for these, GWP remained nearly stable with Retail International achieving top-line growth
- Group combined ratio improved slightly to 96.6% (9M 2015: 96.9%) due to lower loss ratios in Industrial Lines (combined ratio: 98.0% vs. 9M 2015: 100.2%) and Non-Life Re (95.1% vs. 95.6%). Combined ratio in Retail Germany P/C (103.2% vs. 101.0%) was affected by KuRS costs (impact: 2.9%pts). Retail International's combined ratio (97.0% vs. 96.3%) was slightly up
- Group EBIT was significantly up. Even adjusted for the Q2 2015 goodwill writedown, EBIT in 9M 2016 nearly reached the previous year's level - despite significant burdens, e.g. costs for KuRS programme (~€50m vs. 9M 2015), lower - yet positive - currency results (~€110m), the Polish asset tax (~16m) and the accelerated amortisation of PVFP in Retail Germany Life (~€22m). The C-Quadrat disposal gain (~€27m) contributed positively in Q2 2016
- 9M 2016 ZZR allocation was €502m. ZZR stock is expected to go up to ~€2.2bn at year-end FY2016 (FY2015: €1.56bn)
- Shareholders' equity increased ytd to €9,002m, or €35.61 per share (FY2015: €32.76, Q2 2016: €34.23). NAV up to €31.49 per share (FY 2015: €28.66, Q2 2016: €30.14)



Improvement in Group combined ratio - EBIT of €635m despite various burdening factors

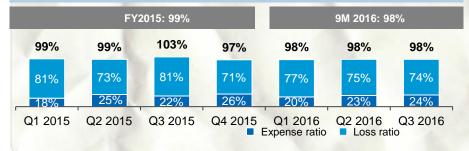


## Industrial Lines – 9M results

## **P&L for Industrial Lines**

€m, IFRS	9M 2016	9M 2015	Δ	Q3 2016	Q3 2015	Δ
Gross written premium	3,390	3,434	(1%)	684	809	(15%)
Net premium earned	1,630	1,581	+3%	547	560	(2%)
Net underwriting result	33	(4)	n/m	8	(17)	n/m
Net investment income	165	158	+4%	56	45	+24%
Operating result (EBIT)	204	152	+34%	61	10	+610%
Group net income	132	103	+28%	41	6	+683%
Return on investment (annualised)	2.8%	2.8%	0.0%pts	2.9%	2.3%	+0.6%pts

#### Combined ratio<sup>1</sup>



<sup>&</sup>lt;sup>1</sup> Incl. net interest income on funds withheld and contract deposits

## Improved net underwriting result leads to higher profitability

## **Comments**

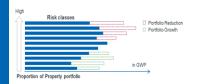
- 9M GWP 2016 slightly lower by 1.3% y/y, slightly dampened by currency effects (curr.-adj.:-0.5%). Positive effects from international markets (e.g. US and new business unit in Brazil), but overcompensated by dampening effects from reunderwriting measures (i.e. "Balanced Book") and the withdrawal from Aviation business
- 9M 2016 retention rate slightly up to 52.9% despite higher cessions in Property
- Combined ratio improved (9M 2016: 98.0% vs. 9M 2015: 100.2%) due to a 3.2%pts lower loss ratio. Cost ratio up by 0.9%pts due to higher commission levels in growing global business. Large losses were well within the pro-rata large loss budget. Conservative reserving policy in 9M 2016 translates into a significantly lower run-off result
- 9M 2016 net investment result up, reflecting the positive impact from investment in alternative assets, while the extraordinary investment result was slighty lower y/y



# Industrial Lines – Three initiatives to optimise performance

## **Strategic 3-element-programme**

"Balanced Book" – raising profitability in our domestic market



Generating profitable growth in foreign markets

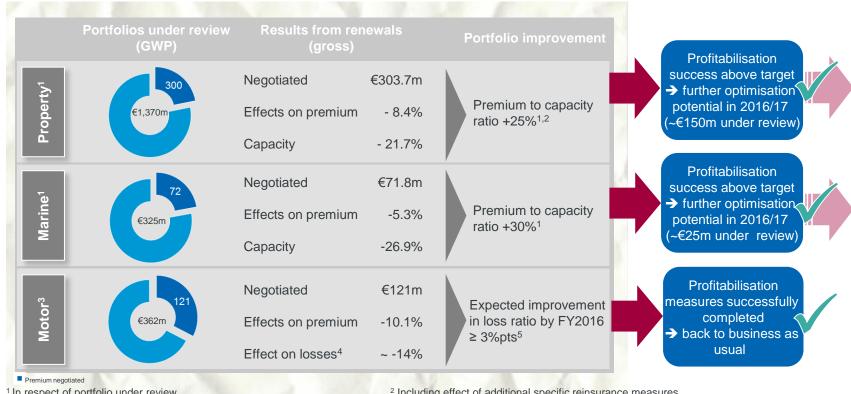


Establishing best-in-class efficiency and processes





# Industrial Lines – 1 Portfolio optimisation: Status "Balanced Book"



<sup>&</sup>lt;sup>1</sup> In respect of portfolio under review



To lever the success of Balanced Book, Industrial Lines has started the broader initiative "Balanced Portfolio" with a particular focus on profitable mid-market clients across all lines of business to pro-actively improve the premium-exposure ratios and to better balance the portfolio



<sup>&</sup>lt;sup>3</sup> German business only

<sup>&</sup>lt;sup>5</sup> Assuming constant claims statistic; FY2015 loss ratio: 84.4% (gross)

<sup>&</sup>lt;sup>2</sup> Including effect of additional specific reinsurance measures

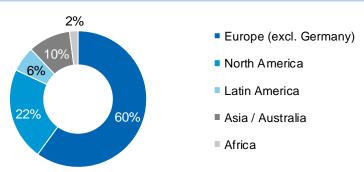
<sup>&</sup>lt;sup>4</sup> Expected, in terms of loss volume

# Industrial Lines – 2 International business: Overview

## Key financials¹ (€m)

IFRS	2012	2013	2014	2015	9M 2015	9M 2016
Gross written premium <sup>2</sup>	1,744	2,066	2,281	2,563	2,041	2,005
Gross combined ratio	84%	83%	84%	82%	92%	77%
Gross cost ratio	17%	17%	18%	17%	17%	18%
Gross loss ratio	67%	66%	66%	65%	75%	59%

## Split of GWP excl. Germany<sup>2</sup> (FY2015)



<sup>&</sup>lt;sup>1</sup> Sum of branches and carriers unconsolidated according to Group IFRS; business outside Germany

## **Comments**

- International business delivers strong GWP growth (CAGR 2012-2015:+14%)
- Major proportion of GWP is generated in Europe and North America, while growth drivers mainly stem from increasing insurance demand in Asia and from positive base effects in Australia
- Labuan (Malaysia) business start in 2016, first significant premiums expected in 2017
- Low volatility in gross combined ratios, sustainably well below the 90% level
- Strong growth and positive results on the back of well-defined market strategies, professional underwriting and assignment of risk engineering

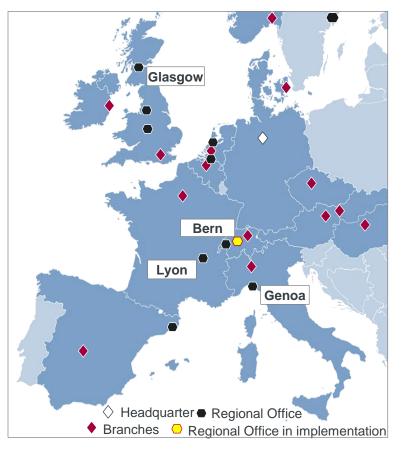


Outstanding growth accompanied by strong results in international business



<sup>&</sup>lt;sup>2</sup> Consolidated figures

# Industrial Lines – 2 International growth: Capturing European mid-market via regional offices



#### **Comments**

- Opening of regional offices in selected European markets to exploit significant additional growth potential from business with European mid-sized companies (SME / "Mittelstand")
- Ensuring customer proximity and full-range service to local industrial clients and regional ("second-tier") brokers
- Multiple regional offices in operation in Europe, as of 1 January 2016: Amsterdam, Antwerp, Barcelona, Birmingham, Lausanne, Manchester, ...
- New openings 2016: Genoa (5/2016), Glasgow (6/2016), Lyon (10/2016)
- Openings of further regional offices planned, e.g. Bern (2017)

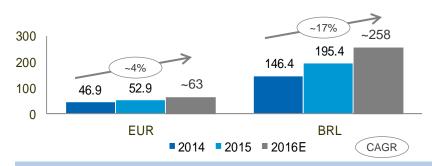


Widespread presence across Europe creates significant growth potential



# Industrial Lines – 2 International growth: Brazilian carrier with outstanding organic growth

## **GWP** development (IFRS, in €m and BRLm)



## Market ranking 12/2015 vs. 05/20161

Rank	Group	% market share	Net Combined Ratio		Rank	Group	% market share	Net Combined Ratio
1.		16.5	125.6		1.		13.6	102.7
2.		12.5	101.0		2		10.6	105.5
3.		8.8	56.6		3.		10.1	54.3
4.		7.8	95.6		4		9.1	99.4
5.		7	116.1		5		6.4	120.7
6.		5.2	103.6		6		5.8	102.3
7.		4.1	194.8		7		3.9	157.8
8.		3.8	103.0	1	8	HDI Global	3.8	92.9
9.		2.9	94.4		9		3.8	126.1
10.		1.9	108.4		10		2.8	94.7
11.		1.7	106.9		11		1.8	117.0
12.		1.7	108.8		12		1.7	112.4
13.		1.3	114.5		13		1.6	103.1
14.		1.3	135.5	•	14		1.5	98.5
15 H	HDI Global	1.2	167.1		15		1.4	127.0

#### **Comments**

- Just two years after its start, the Brazilian carrier HDI Global Seguros S.A. has established a strong presence in the local market
- Despite the macroeconomic headwind, the Brazilian carrier has generated significant profitable growth
- The market position improved significantly from rank 15 to 8 within one year
- At 92.9%, the Combined Ratio of HDI Seguros S.A. is second-best among the top ten players
- The target is to become a top-5 industrial insurer in Brazil via organic growth by 2018

<sup>&</sup>lt;sup>1</sup> Source: SUSEP market ranking - Brazilian Carrier Industrial Lines, net combined ratios for local business only



HDI Global Seguros S.A., established in 2014, already positioned among the top-10 carriers in Brazil



# Industrial Lines – 3 Process and systems excellence







# E2E1

 Standardised front-end process for all lines of business and across all countries and divisions

# one.BIZ

 Standardised IT processes for operations and claims for all lines of business and across all countries and divisions

# one.DATA

Daily updated data warehouse

<sup>1</sup> End-to-end optimisation underwriting



Implementing best-in-class processes and IT systems to support our growth agenda

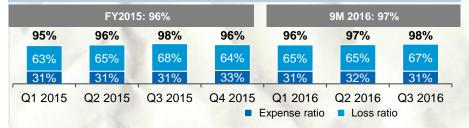


## Retail International – 9M results

## **P&L** for Retail International

€m, IFRS	9M 2016	9M 2015	Change	Q3 2016	Q3 2015	Change
Gross written premium	3,669	3,463	+6%	1,182	1,071	+10%
of which Life	1,322	1,008	+31%	372	277	+34%
of which Non-Life	2,347	2,455	(4%)	811	793	+2%
Net premium earned	3,098	2,755	+12%	1,001	852	+17%
Net underwriting result	(4)	1	n/m	(11)	(18)	n/m
of which Life	(65)	(71)	n/m	(25)	(27)	n/m
of which Non-Life	61	72	(16%)	14	10	+44%
Net investment income	245	250	(2%)	92	83	+10%
Operating result (EBIT)	163	174	(6%)	57	47	+20%
Group net income	98	106	(8%)	33	28	+17%
Return on investment (annualised)	3.7%	4.4%	(0.7%)pts	4.0%	4.2%	(0.2%)pts

#### Combined ratio<sup>1</sup>



<sup>&</sup>lt;sup>1</sup>Incl. net interest income on funds withheld and contract deposits

### **Comments**

9M 2016 GWP up by 6.0% y/y despite currency headwinds mainly in Latin America (curr.-adj.:+11.9%), helped by a significant increase in single-premium Life business in Italy and the consolidation of CBA/Italy end of June 2016 (GWP impact: ~€100m). In Q3 2016, GWP grew by 10.4% (curr.adj.:+11.7%)

Key Essentials Retail Germany

X Final Remarks

- On a currency-adjusted basis, GWP in P/C grew by 2.8% in 9M 2016 y/y, backed by underlying growth in markets like Poland, Chile, Mexico or Turkey
- 9M 2016 combined ratio was up 0.7%pts y/y to 97.0% as business diversification led to a slightly higher cost ratio. Currency depreciation affects costs for spare parts and led to higher loss ratio, namely in Brazil and Mexico, only partially compensated by a better combined ratio in Chile. In Q3 2016, combined ratio for the segment improved by 0.5%pts y/y to 98.0%
- Moderate 9M 2016 EBIT decline despite negative currency translation effect (~€11m) and the additional asset tax charge in Poland (~€16m), only partially offset by a positive one-off in Brazil (~€8m)
- Turkey added €4.5m to 9M 2016 EBIT (9M 2015: €3.7m).
   Contribution from Chile² was €221m GWP (€181m) and ~€14m EBIT (€6.6m)



9M 2016 EBIT decline fully explained by currency headwind and impact from asset tax in Poland



<sup>&</sup>lt;sup>2</sup> Consolidated from 13 Feb 2015; "as-if" numbers for HDI Seguros S.A after merger (1 April 2016) with Magallanes Generales

# Retail International – 9M results by Region

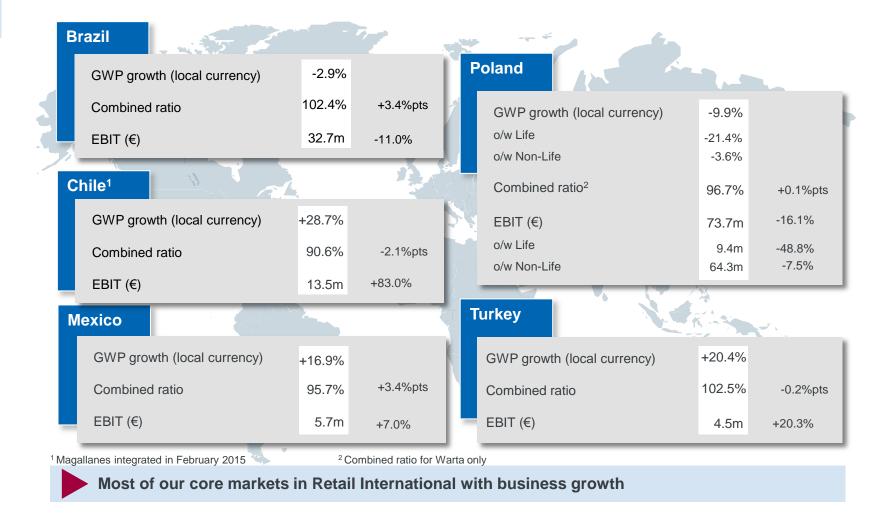


LatAm (€m, IFRS)	9M 2016	9M 2015	Change
Gross written premium	1,078	1,130	-4.5%
of which Life	23	25	-8.0%
of which Non-Life	1,056	1,105	-4.5%
Combined ratio	99.4%	96.8%	+2.6%
EBIT	53	<b>52</b>	+2.9%

Europe (€m, IFRS)	9M 2016	9M 2015	Change
Gross written premium	2,571	2,307	+11.5%
of which Life	1,279	956	+33.7%
of which Non-Life	1,292	1,350	-4.3%
Combined ratio	94.8%	95.8%	-1.0%
EBIT	118	129	-8.8%



## Retail International – Core Markets: 9M overview



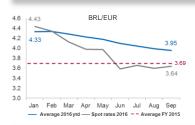


VII P/C

## Retail International – Brazil: Market environment



## **Devaluation of local currency**



 On the back of the drop in oil & commodity prices and the overall sluggish GDP development, the BRL depreciated significantly in 2015. Since the beginning of the year, a turnaround, which is likely to translate into positive P&L impact in coming quarters, has materialised

#### **Spare part prices increase**



 As a consequence of currency depreciation, import inflation went up leading to spare part price increases (for imported cars by 23%) with a negative impact on loss ratios

### Increase of theft claims in main regions



• Theft frequency rate reached the highest ever recorded figure for the market. HDI/BR's motor portfolio was hit with 20% more stolen units in 6M2016 compared to last year. The increase in spare part prices supported the development of a black market. As a reaction to this development, some regions have introduced an obligation to use certified spare parts – with success



# Retail International – Chile: Post-merger integration almost completed



### Integration results



- Number of employees decreased by ~150 to ~815 by the end of 2016E (~-15%)
- Reduction in number of branches from 36 to 21 on track (~-42%)
- One brand policy "HDI" implemented
- Common organisational structure and compensation system
- New headquarter inaugurated end of September 2016. All central units now located in one building
- Integration IT and realisation of synergies on track



**Acquisition** Integration Plan

**Implementation Phase** 

Signing Dec 2014 Closing Q1 2015

Start implementation May 2015

End of integration Q1 2017



Implementation will be completed by Q1 2017



# Retail International - Poland: Market environment



## Regulatory environment



- New asset tax: Annual rate 0.44% on total assets of financial institutions (tax deductible: PLN 2bn calculated on group basis). In sum, the effect for 2016 will be around €22m for WARTA and Europa
- New insurance act: besides changes related to Solvency II, it also includes the reduction of surrender fees to 4% for new business as of January 2016
- Tougher approach towards customer protection: Office for Competition and Consumer Protection (UOKiK) is watching closely to ensure fair treatment of policyholders
- Polish Mutual Insurance Company: PZU set up TUW PZUW in 2015 with the aim to offer exclusive insurance for state owned companies, starting in 2016 (de facto: state monopoly)

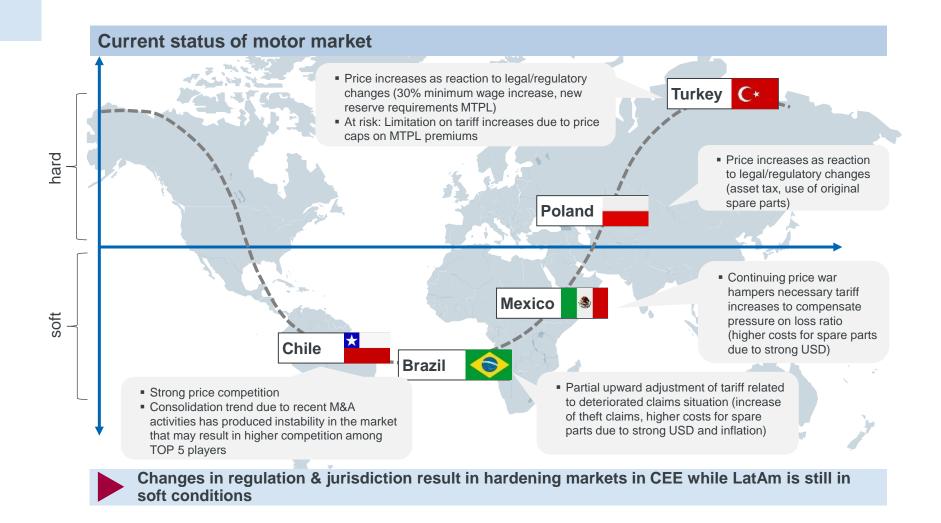
#### **Motor market**



- The motor market is hardening. Acceleration of GWP growth in H2 2016 and 2017 expected as additional insurers are likely to raise prices. Technical results to recover
- Warta among the insurers with the best combined ratios, being in a position to exploit growth opportunities



# Retail International – Cycle management: Status quo in Core Markets





# Retail International - Cycle management: Strategic initiatives in **Core Markets**

#### **Brazil**

- Behavioral economics to improve claims & service process
- HDI Digital & Recycle to optimise profitability
- Increase usage ratio of "Bate Prontos"

Combined Ratio in %:



2016E 2017E

#### Warta

- 360° sales management
- Pricing innovation "Warta Digital"
- Claims handling innovation "Warta Mobile"

Combined Ratio in %:





2016E 2017E

### **Mexico**

- Channel consolidation
- P&C diversification
- Pricing intelligence & Behavioral economics

Combined Ratio in %:





2016E 2017E

## **Turkey**

- Pro-active risk selection and ongoing price optimization in motor
- Cost management in claims handling
- Offer "best in class" IT processes

Combined Ratio in %:



2016E 2017E



Strategic initiatives as key drivers of Combined Ratio improvement – supported by transfer of best practices



# Talanx Corporate Operations – Contributing to reduction in admin expenses

## Admin expenses¹ in €m



#### **Comments**

VII P/C

- The admin expenses contain costs for back-office services provided to domestic Primary Insurance carrier
- The significant cost reduction is attributable to
  - reduction in employees
  - reduction in consulting fees
  - reduction of building and infrastructure costs

<sup>1</sup> Direct costs without interests, pension scheme and deductions

Material decline in costs of Corporate Operations strongly supports overall cost discipline in the Group



# Outlook for Talanx Group 2017<sup>1</sup>

Gross written premium	≥1 %
Return on investment	≥3.0%
Group net income	≥€750m
Return on equity	>8.0%
Dividend payout ratio	35-45% target range

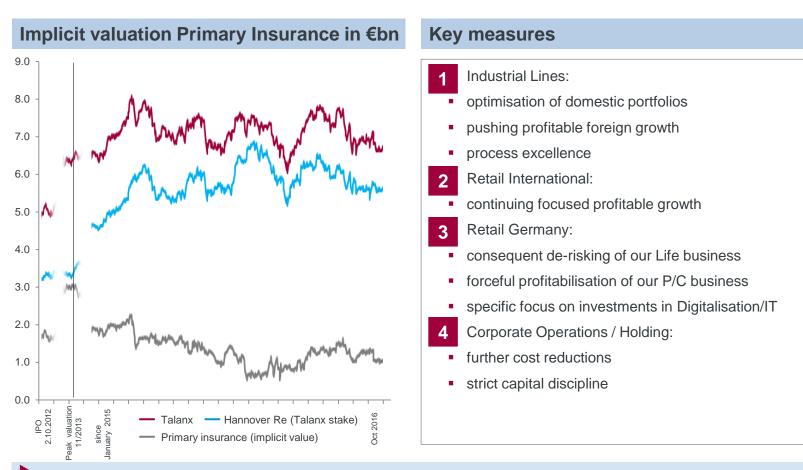
<sup>&</sup>lt;sup>1</sup> The targets are based on a large loss budget of €290m (2016: €300m) in Primary Insurance, of which €260m (2016: €270m) in Industrial Lines. The large loss budget in Reinsurance stands at an unchanged €825m



Targets are subject to no large losses exceeding budget (cat), no turbulences on capital markets (capital), and no material currency fluctuations (currency)



# Management ambition – Reducing the valuation discount on Primary Insurance



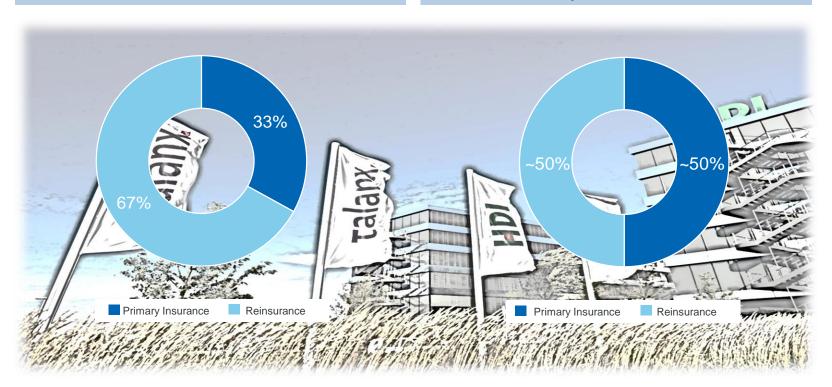
A comprehensive set of measures to raise the profitability in Primary Insurance



# Management ambition – Earnings balance Primary Insurance vs. Reinsurance

#### EBIT 2015<sup>1</sup>

## EBIT ambition by 2021<sup>1</sup>



<sup>1</sup> Adjusted for the 50.2% stake in Hannover Re



Profitability improvement in Primary Insurance to lead to a balanced EBIT split



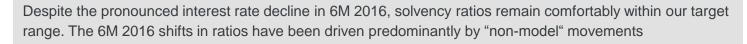
X Final Remarks

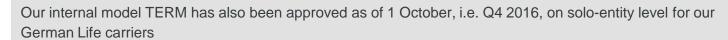
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# Key Messages





Given the capitalisation levels and an estimated post 2016 net model change upside of more than 10%pts on solo-level from a move to a full internal model (including operational risk), we do not expect the need to inject any hard shareholders' equity into the Life carriers over the forseeable future

Talanx has made further progress in building up a diversified and relevant infrastructure portfolio – we expect a stock of more than €2bn in 2017 and our long-term "budget" is up to €5bn in infrastructure assets

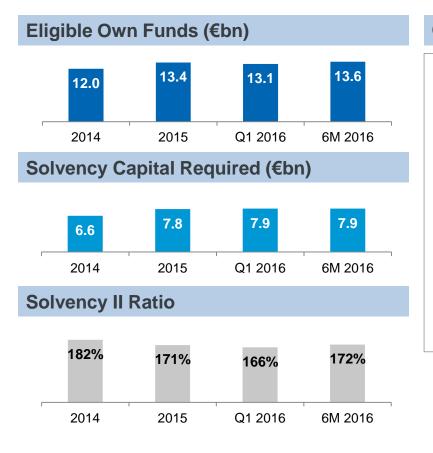
Occupation of niche markets:

- Caplantic has set up a third-party infrastructure fund
- Talanx has co-founded Elinvar a white-label platform digitising asset management processes

IFRS 4 Phase II and IFRS 9 will lead to a costly realignment of insurance accounting. Talanx intends to apply the "Deferral Approach" which aims at a simultaneous implementation of both regimes



# Solvency II Update – Historic development of Solvency II Ratio



#### **Comments**

- Eligible Own Funds, i.e. Basic Own Funds (including hybrids and surplus funds as well as minority interests) with haircut on Talanx's minority holdings
- Compared to the Policyholder & Debt investor View (BOF CAR), the higher level of the SCR reflects the measurement of operational risks by means of the standard formula
- Due to the technical regulatory framework for the regulatory view (haircut) the decrease of SII Ratio is dampened compared to the Policyholder & Debt investor View (BOF CAR)

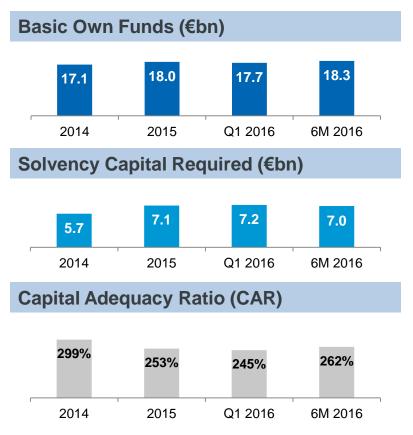
Note: In the entire presentation, calculations are based on a 99.5% confidence level including dynamic volatility adjustment. Figures shown on this slide do not contain any effects of transitional measures



Despite the challenging capital market environment, the SII Ratio has proven robust in 6M 2016



# Solvency II Update – Historic development of BOF CAR (Policyholder & Debt investor View)

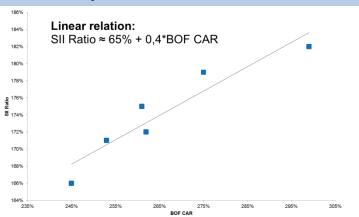


#### **Comments**

- Basic Own Funds (including hybrids and surplus funds as well as non-controlling interests)
- The respective CAR (99.5% confidence level) stands at a comfortable 262%
- This concept is used for risk budgeting and steering at Talanx as it best reflects the economic capital position of the Group

Figures shown on this slide do not contain any effects of transitional measures

## Relationship of BOF CAR and SII Ratio<sup>1</sup>

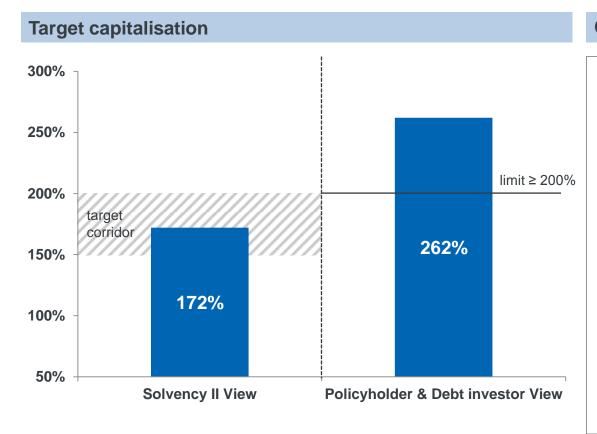


Compared to Q1 2016 Own Funds are up by €600m, SCR is down by €200m. Nearly linear relationship between BOF CAR and Solvency II Ratio



<sup>&</sup>lt;sup>1</sup> Reference points are for the period from 2014 to 2016

# Solvency II Update – Target capitalisation levels (as of 6M 2016)



#### **Comments**

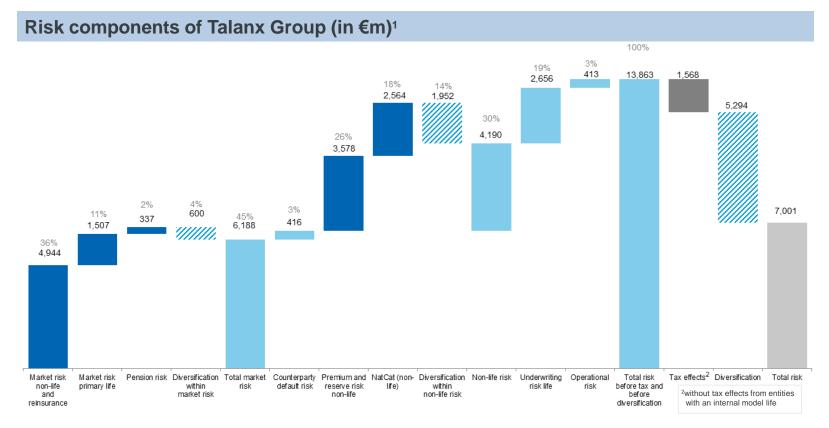
- For the Solvency II perspective, Talanx defines a target corridor of 150% to 200%
- For the Policyholder & Debt investor View, a minimum target of 200% is set. It reflects the concept that is used for risk budgeting and steering at Talanx as it best reflects the economic capital position of the Group
- Talanx is rewarded for having a convincing internal model by the so-called "M-Factor" in the S&P capital model
- In the Solvency II perspective, 79% of dividend payments do not negatively impact Own Funds as HDI V.a.G. as the regulated entity is the main beneficiary of Talanx dividends



Improved capitalisation quarter on quarter - well within our target range / above our target limit



# Solvency II Update – Risk components (as of 6M 2016)



<sup>&</sup>lt;sup>1</sup> Figures show risk categorisation of the Talanx Group including non-controlling interests. Solvency capital requirement determined according to 99.5% security level for the economic view, based on Basic Own Funds (BOF)



Decrease of SCR - market risk remains below 50% threshold



IV Financials

# Solvency II Update – Features of the Talanx internal model

## Where TERM may differ from other models

- Credit volatility also reflected in the calculations of the Own Funds (via FOG calculation)<sup>1</sup> in German Life ("MCEV") – as for interest rates and equity spread
- All sovereigns deemed to be credit risks (incl. Bunds!)
- Negative interest rates are allowed for both risk neutral ("MCEV") and real world distributions (SCR) Groupwide
- Pension liabilities modeled as if they were life insurance liabilities

- TERM is based on the so-called path-identical approach for NatCat and market risk<sup>2</sup>
- Central published figures do not contain transitionals<sup>3</sup>,
   let alone post-Brexit "reset" transitionals
- Look-through approach in as much as possible no so-called "repack structures"
- Partial internal model as far as operational risk is concerned. We target for a step-wise transition of partial into full internal models (i.e., incl. operational risk) starting in 2017
- CAR sensitivities reflect both the Own Funds and the SCR sensitivity. Moreover "quality hurts" the Own Funds sensitivities<sup>4</sup>

<sup>4 &</sup>quot;Quality hurts: the better the ingoing rating/the lower the ingoing spread, the longer the duration and thus the higher the spread sensitivity (c.p.)!"



Talanx's internal model takes a prudent approach that considers a variety of unfavourable scenarios that are not taken into account in standard models



<sup>&</sup>lt;sup>1</sup> Financial options and guarantees

<sup>&</sup>lt;sup>2</sup> Pivotal entity-correlations are rather the activity-based outcome (rather than a a matrix of questionable premises) allowing a thorough analysis of (heavy) tail pathes as an important element of the group ORSA

<sup>&</sup>lt;sup>3</sup> Group Solvency II Ratios including transitional: FY2015=224%. Q1 2016=218%. 6M 2016=224%

# Solvency II Update – Model approval process

## Approval for internal model German Life

# TARGO • VERSICHERUNG Schutz und Vorsorge







### **Comments**

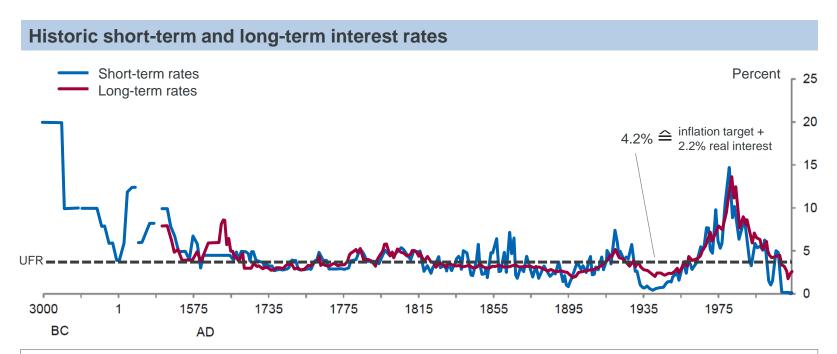
- Following last year's approval of the internal model on Group level, BaFin has also approved Talanx's internal model for its German Life carriers on solo-entity level
- This makes Talanx one of the frontrunners among the German insurance groups. BaFin approval may also be considered an external quality certification for our model
- The decision promotes capital efficiency and allows for a more riskadequate steering of business
- German Life carriers have successfully applied for transitional, like most German Life insurance companies
- Based on an SCR-weighted average, the Solvency II Ratio for the German Life carriers stood at: FY2015 - 142% (367% incl. transitional), Q1 2016 - 115% (338% incl. transitional), 6M 2016 -128% (364% incl. transitional)
- Given the capitalisation levels and an estimated post 2016 net model change upside of more than 10%pts on solo-level from a move to a full internal model (including operational risk), we do not expect the need to inject any hard shareholders' equity into the Life carriers over the forseeable future



Model approval on solo-entity level raises capital efficiency, increases Own Funds under the regulatory view (via lower risk margins) and thus ultimately also benefits shareholders



# Solvency II Update – Does the UFR of 4.2% look unreasonable in a long-term/historic context?



Sources of A. Haldane:: Homer and Sylla (1991); Heim and Mirowski (1987); Weiller and Mirowski (1990); Hills, Thomas and Dimsdale (2015); Bank of England; Historical Statistics of the United States Millenial Edition, Volume 3; Federal Reserve Economic Database. Notes: the intervals on the x-axis change through time up to 1715. From 1715 onwards the intervals are every twenty years. Prior to the C18th the rates reflect the country with the lowest rate reported for each type of credit: 3000BC to 6th century BC - Babylonian empire; 6th century BC to 2nd century BC - Greece; 2nd century BC to 5th century AD - Roman Empire; 6th century BC to 10th century AD - Byzantium (legal limit); 12th century AD to 13th century AD - Netherlands; 13th century AD to 16th century AD - Italian states. From the C18th the interest rates are of an annual frequency and reflect those of the most dominant money market: 1694 to 1918 this is assumed to be the UK; from 1919-2015 this is assumed to be the US. Rates used are as follows: Short rates: 1694-1717- Bank of England Discount rate; 1717-1823 rate on 6 month East India bonds; 1824-1919 rate on 3 month prime or first class bills; 1919-1996 rate on 4-6 month prime US commercial paper; 1997-2014 rate on 3 month AA US commercial paper to non-financials. Long rates: 1702-1919 - rate on long-term government UK annuities and consols; 1919-1953, yield on long-term US government bond yields; 1954-2014 yield on 10 year US treasuries.

Source: Haldane, A."Stuck" 30/06/2015, Bank of England

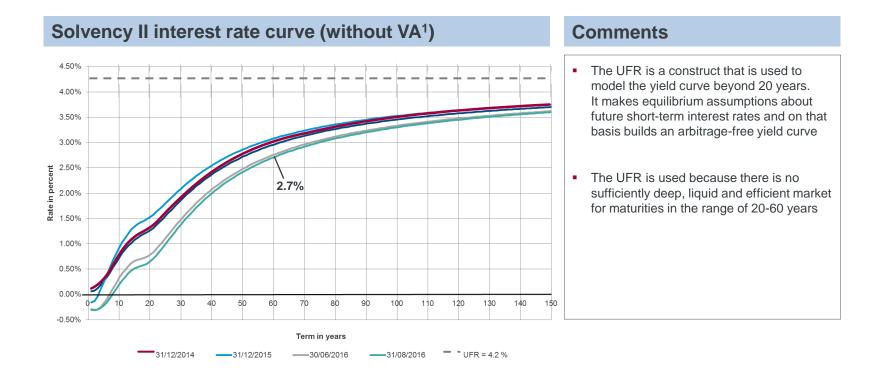


4.2% does not look overly optimistic "in the long run"



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# Solvency II Update - From the Ultimate Forward Rate (UFR) to the Solvency II interest rate curve



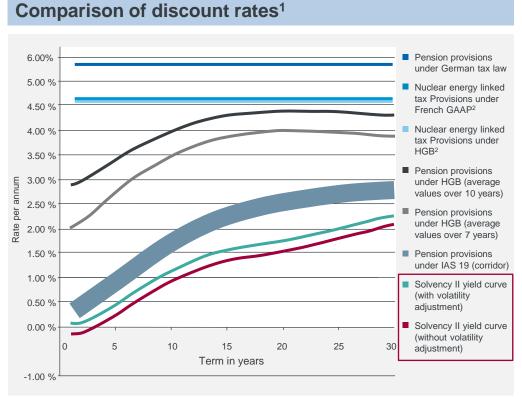
<sup>1</sup> Volatility Adjustment



The yield curve used for the measurement of the liabilities is much lower than the UFR. At all times, it is significantly lower than 4.2% - there is no discounting at 4.2%



# Solvency II Update – Putting things into perspective



- <sup>1</sup> Comparison of discount rates per 31/12/2015
- <sup>2</sup> Values are only available per 31/12/2014

Sources: Bloomberg, EIOPA, Deutsche Bundesbank, Warth & Klein Grant Thornton



Insurers work with comparatively conservative discount rates

#### **Comments**

- The UFR is the basis of the generally accepted LTG (long-term guarantee) set of rules and corresponds to other equilibrium assumptions (e.g. CoE of 6%)
- It has to be applied and kept stable as all other Solvency II elements if SII is not meant to be excessively procyclical
- Thus, it is meant to be a term representing the historic unweighted memory of the economy
- Besides, the UFR reduces herd instinct and restricts the opportunity to "bet" against a sector
- It does not yet allow for term premiums (according to EIOPA not even for 365 days!) although the very short end is artificially depressed because of banking liquidity regulation
- In addition, the UFR is based on unrealistically conservative mixing assumptions of different economies



# Solvency II Update – UFR sensitivities

## How does a lower UFR impact Talanx's Life carriers ...<sup>1</sup>

## Life without transitional (Solvency II Ratios)

UFR unchanged	UFR at 4.0%	UFR at 3.5%	UFR at 3.0%
128%	122%	109%	93%

### Life with transitional (Solvency II Ratios)

UFR unchanged	UFR at 4.0%	UFR at 3.5%	UFR at 3.0%
364%	359%	346%	331%

## ...as well as the Group?1

Group without transitional (Solvency II Ratios)				
UFR unchanged	UFR at 4.0%	UFR at 3.5%	UFR at 3.0%	
172%	171%	169%	166%	

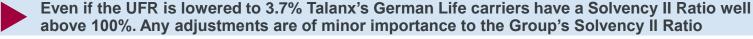
## **Comments**

- Even if the UFR went down to 3.5% the average Solvency II Ratio in Life clearly would remain well above 100% without the use of any transtitionals
- The broadly discussed UFR of 3.7% would correspond to a Solvency II Ratio between 110% and 120%
- With transitional, the SII Ratio would remain c.p. above 330% even if the UFR went down to 3.0%

#### **Comments**

- On Group level a lower UFR has a very limited impact – even at 3.0% the Solvency II Ratio would only decrease by 6%pts
- If the transitional was used the ratio would remain significantly above 200% (3.0% UFR)
- The effect of lowering the UFR from 4.2% to 3.7% would be hardly visible in the Group context

<sup>&</sup>lt;sup>1</sup> Calculations based on 6M 2016 figures, SCR-weighted average for German Life carriers





## Solvency II Update – Key issues of EIOPA Own Funds stress test

## Insurance stress test 2016 results<sup>1</sup> and assumptions

# Group impact without transitional 6M 2016 Low-for- Double-hit<sup>2</sup> long<sup>2</sup> 172% 156% 160%

- Baseline, i.e. the pre-stress valuation of the balance sheet
- "Low-for-long" focused on a prolonged low yield environment (UFR: 2.0%, Volatility Adjustment: 22bp)
- "Double-hit", i.e. a negative market shock to asset prices combined with a low risk free rate (UFR: 4.2%, Volatility Adjustment: 141bp, widening of credit spreads for all government bonds incl. Bunds and corporate bonds ~ 200bp, market values of equities -33% and property -7%)

#### **Comments**

- ◆ <u>Uniform</u> EU-wide stress test and thus differing from ECB stress test for banks that included country-specific stress scenarios
- Stress is applied on 99.5% "stress"
- Stress test is poorly timed as conversion to Solvency II is not yet finalised
  - Model approvals have not been given throughout the whole industry
  - Teething troubles of internal models as well as standard formula
  - Own Funds have not yet been audited
- Paradoxical stress scenarios since "double-hit" scenario ignores "flight to quality" into Bunds
- Stress scenarios are incomplete no European sovereign (debt) crisis
- Stress test only considers selected solo entities leaving out groups

<sup>&</sup>lt;sup>1</sup> Calculations based on 6M 2016 figures, <sup>2</sup>Stress test only applied for German Life carriers



Inappropriate timing of EIOPA stress test - publication of results in December 2016



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## Solvency II Update – The Solvency and Financial Condition Report (SFCR)

#### Solvency II and Pillar 3 reporting

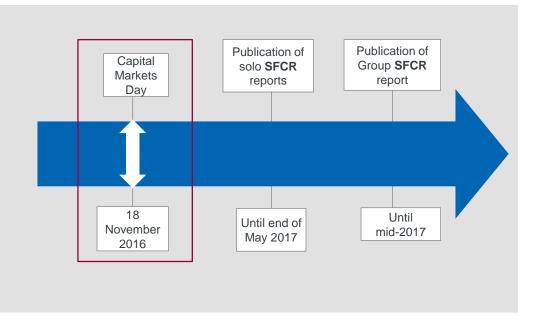
#### Solvency and Financial Condition Report (SFCR)

- SFCR aims to provide the general public with qualitative and quantitative information
- The content is widely determined by regulatory law

#### Target group

General public

→ Concept of transparency

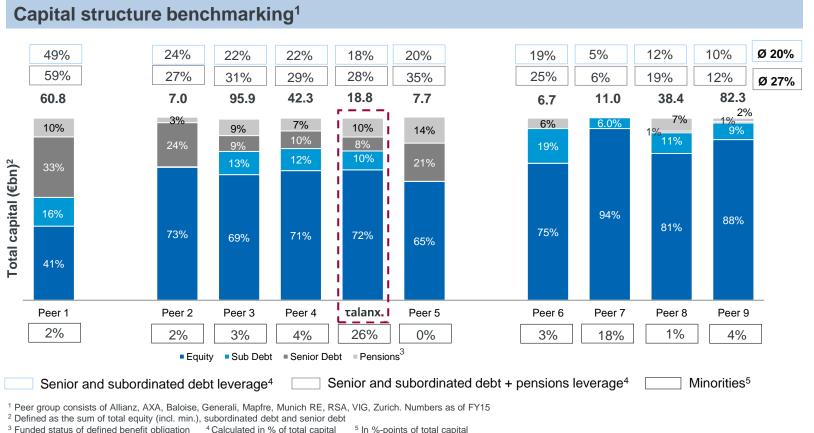




From mid-2017, Talanx will provide detailed risk-related information to the broader public in solo and Group SFCR reports. Open question: Will it be seen just as a "regulatory constraint" or a "value-generation proxy"?



## Capital Management – Leverage level

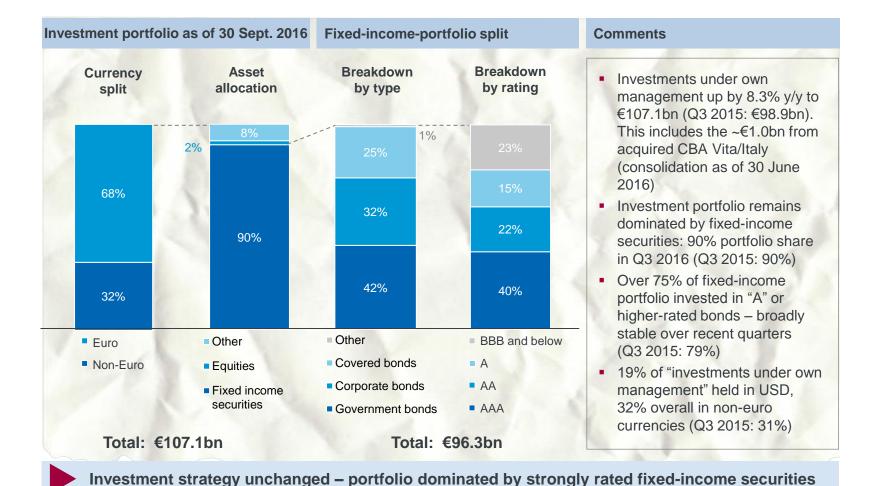


<sup>&</sup>lt;sup>3</sup> Funded status of defined benefit obligation <sup>4</sup> Calculated in % of total capital <sup>5</sup> In %-points of total capital



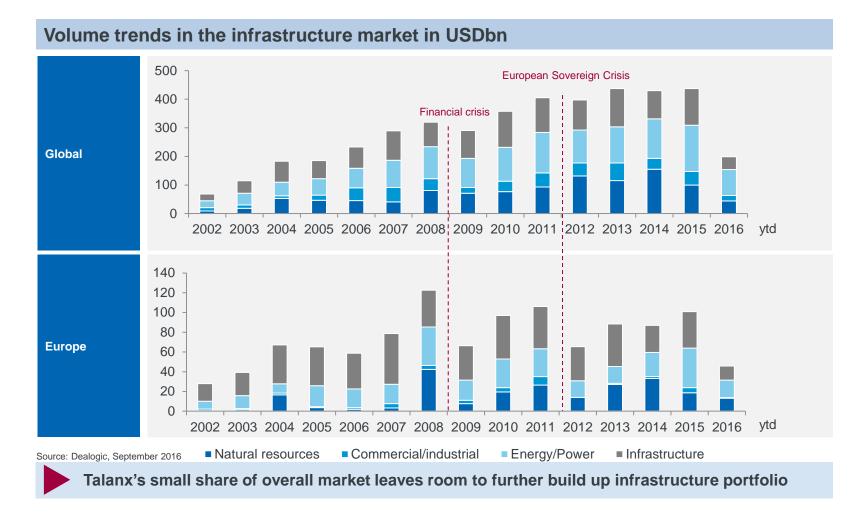


## Investments – Breakdown of investment portfolio



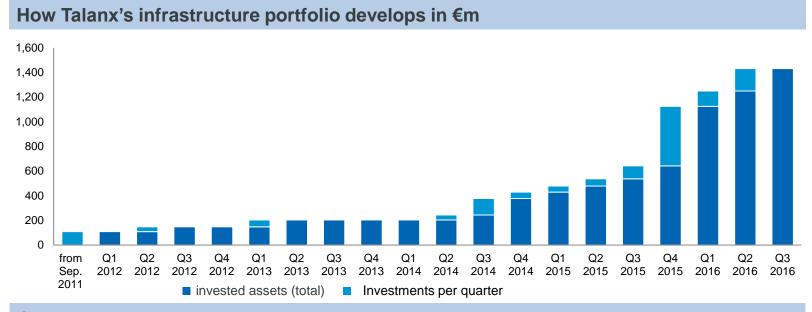


## Investments – Market trends





## Investments – Update on infrastructure investments



#### **Comments**

- Talanx has steadily built up its infrastructure portfolio steady increase during the observation period
- Initial investments were made in autumn 2011 followed by slight growth until mid-year 2014
- Already more pronounced growth between year-end 2014 and year-end 2015 with a considerable increase in Q4 2015 due to "Gode Wind 1"
- Further investments in the following periods which are expected to continue in future as infrastructure is considered an attractive asset class

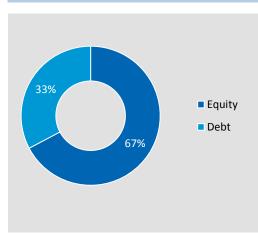


Infrastructure is steadily gaining importance amid a challenging capital market environment

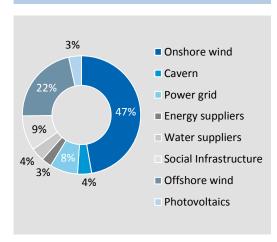


## Investments – Update on infrastructure investments

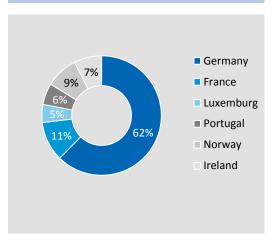
## **Equity vs. Fixed Income**



## **Sector split**



#### **Regional split**



#### **Comments**

- More than two thirds of Talanx's infrastructure portfolio are equity investments
- Nearly 50% of investments can be attributed to "Onshore Wind"
- Significantly more than the half is invested in Germany followed by France (11%)

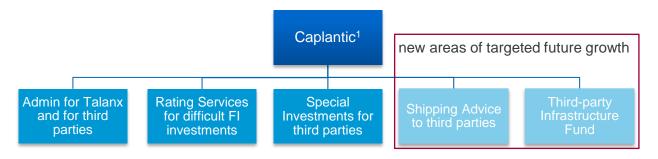


Talanx's infrastructure portfolio is dominated by renewable energies in Europe still with a focus on equity investments



## Investments – Caplantic

## Caplantic with a row of promising business lines



- Financial Solutions Segment very successful in advising and completing ReCap transactions in the banking and hedge funds business. High demand driven by intention to free up regulatory capital (Basle III). Robust earnings with growth upside in the near and mid-term
- Rating Services for non-rated bonds as a complement of service packages for insurance companies based on the BaFin-accepted RSU Rating Services (German Landesbanks rating tool for project and corporate bonds)
- Institutional Private Equity Segment well-received in the market to invest along-side with Talanx's insurance business. Strong commitment to
  deliver best-in-class performance for insurers and pension funds, especially in Germany. Expectation of steady and continuous growth
- Shipping sector world-wide under heavy pressure. Shipping Advice Segment of Caplantic delivers monitoring and work-out experience, especially for banks based on the knowledge of Hamburg-based Offen Group. Near-term business upside expected
- Caplantic is about to launch a third-party Infrastructure Fund targeted at smaller investors that cannot participate in direct infrastructure
  investments. The fund can act as a co-investor with Talanx to finance larger infrastructure projects while following its proven and sophisticated
  investments processes. Regulatory environment expected to help creating demand

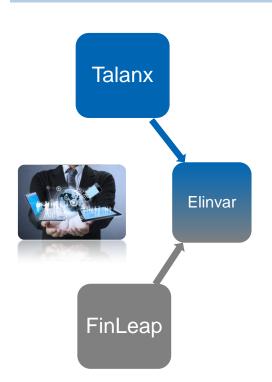
<sup>&</sup>lt;sup>1</sup> NORD/LB and Talanx each have equal stakes of 45% in Caplantic - 10% are held by Bankhaus Lampe





# Investments – Elinvar: Talanx's newly established Berlin-based joint venture

#### Talanx and FinLeap co-founded Elinvar



- Elinvar is a white-label platform for the digitalisation of asset management it provides a B2B2C integrated solution
  - fully licensed provider (subject to BaFin approval)
  - integrated execution of asset management strategies, automatic order creation & administration and digital customer relationship management
  - target groups are independent asset managers as well as private banks which can offer their asset management expertise digitally under their own brand and individualised to their own content/with their own corporate design
  - operative start with the first partners is expected to be in spring 2017
- Talanx and FinLeap each hold 37.5% while the remaining 25% is held by the co-founding management & team<sup>1</sup>
- The core USP is to combine the investment know-how of established companies and the technological expertise of Elinvar

<sup>&</sup>lt;sup>1</sup> Experienced founding team in Chris Bartz (previously Deutsche Bank, Dresdner Bank, MBS & Weberbank and FinLeap), Marco Neuhaus (previously Deutsche Bank, Merrill Lynch and Talanx Group) and Sebastian Böttner (previously UBS and J.P. Morgan as well as FinTech & AdTech companies)



Talanx continues to drive forward its digitalisation strategy adapting to megatrends



## Technical Accounting topics – Audit reform

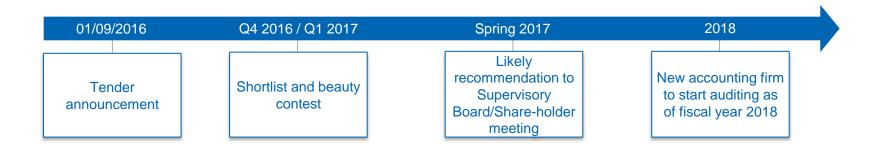
## EU audit reform general provisions

Public Interest Entities (PIEs) have to implement European legal texts on audit and non-audit services from 17 June, 2016. Generally speaking, audit and advisory will from now on be conducted more separately. Two exemplary implications:

- Mandatory audit firm rotation for PIEs
- Additional restrictions on the provision of non-audit services by the statutory auditor to their audit clients

## Implications for Talanx

- Talanx and Hannover Re hold participations in 16 EU member states and in Norway, which fall within the scope of this regulation
- The Group has to identify all PIEs within the group including their controlled undertakings and to establish the date when the entity became a PIE
- In early September, Talanx, HDI V.a.G. and Hannover Re jointly put the audit out to tender



PIEs are forced to realign their cooperations with auditors – Talanx is aiming for a 2018 solution



## Technical Accounting topics – IFRS 4 Phase II and IFRS 9

#### **General remarks**

IFRS 4 Phase II <sup>1</sup>	IFRS 9
Mapping assets and liabilities from insurance contracts – other assets and liabilities remain unaffected	IAS 39 will be replaced by IFRS 9 which is characterised by a more principle-based approach
Provision of transparent, economically relevant and uniform information on insurance accounting which is predominantly regarded as a black box	Decrease in number of measurement categories on the asset side
Achieving a high degree of comparability	Allocation of categories depending on business model and cash flow
Comprehensive for all insurance and reinsurance contracts, based on fulfilment values on cash flows, using current assumptions and discount rates. For Primary Insurance and Reinsurance, Talanx is very likely to use the Premium Allocation Approach (PAA) for the entire P/C business	New impairment model: Expected Loss replaces Incurred Loss
Earliest possible mandatory effective date is 1 January 2020 (most likely 1 January 2021)	Talanx intends to postpone IFRS 9 to the starting point of IFRS 4 in order to raise the share of market-price valued assets and liabilities ideally at the same point of time (Deferral-Approach). <sup>2</sup> Talanx qualifies for the deferral as the consolidated Group accounts are well above the 90% predominance criterion

<sup>&</sup>lt;sup>1</sup> IFRS 4 Phase II becomes IFRS 17 Insurance Contracts

<sup>&</sup>lt;sup>2</sup> EFRAG is expected to finalise its endorsement advice in November 2016



IFRS 4 Phase II and IFRS 9 require a holistic approach



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## Technical Accounting topics – IFRS 4 Phase II

#### Further remarks on IFRS 4 Phase II<sup>1</sup>

- Significant influence on existing processes, IT systems and data granularity
- According to several interviewed companies, costs to implement IFRS 4 Phase II as a group-wide project amount to 20%-250% of the cost of Solvency II. Double-digit € million amount for Talanx
- Unit of account provides that insurance contracts are grouped on the basis of similar risk and profitability however, a granular level of aggregation does not reflect how the insurance business is managed
- In general, the new framework is somewhat contradictory which is, for instance, reflected by the scope of the "Variable Fee Approach" (VFA)
  - Cliff effects between economically similar products must be avoided
  - Reinsurance ceded should be accounted for in a manner consistent with underlying business to which it relates
- Other issues raising concerns:
  - First tests suggest serious concerns regarding clarity, consistency and operationality of the new standard
  - Derivatives used to mitigate financial market risk
  - Recognition of changes in estimates

<sup>1</sup> Source: Peer- and industry-association-"speak"



While very expensive the current life-proposal is highly ambiguous/un-operational and maybe insufficient to overcome the accounting mismatch. Will it serve stakeholder interest?

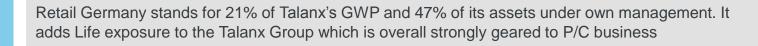


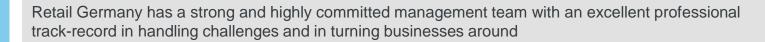
## Agenda

Group Strategy / Outlook	Herbert K. Haas
II Group Financials	Dr. Immo Querner
Retail Germany	
III Strategy	Dr. Jan Wicke
IV Financials	Barbara Riebeling
V Bancassurance	Iris Kremers
VI Life	Ulrich Rosenbaum
VII P/C	Dr. Christoph Wetzel
VIII Distribution	Wolfgang Hanssmann
IX Key Essentials Retail Germany	Dr. Jan Wicke
X Final Remarks	Herbert K. Haas



## Key Messages



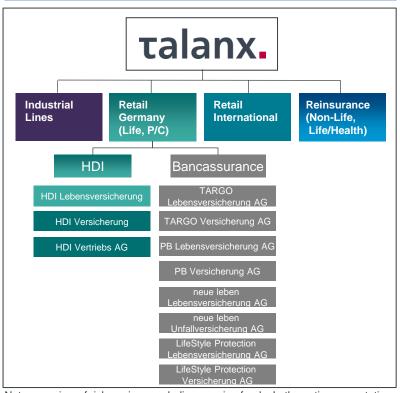


- Management initiatives and the central strategic programme KuRS focus on optimising the position in Bancassurance and on turning HDI around. Based on a customer-centric, sustainable and stable business model, we target for a material improvement of the risk-return profile for shareholders
- KuRS combines three substantial strategic pillars: a new Life strategy, a new P/C strategy and investments in Digitalisation/IT in combination with ongoing cost management
- KuRS is the by far largest initiative with ~€330m of investments and a targeted cost cutting of ~€240m. Targeted strategic investments comprise overall ~€420m. This includes ~€90m for Voyager4life targeting at a joint IT Life platform
  - All interim goals have been met. In 2017, the KuRS programme savings are likely to first-time exceed costs on EBIT level
    - Retail Germany targets for a sustainable EBIT contribution of at least €240m from 2021 onwards

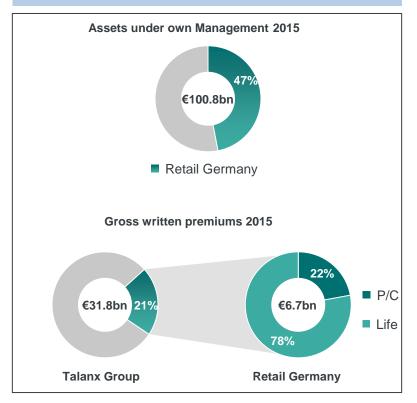


## Overview – Group Structure

## **Retail Germany within Talanx Group**



#### **Share of Business and business volumes**



Note: overview of risk carriers, excluding pension funds. In the entire presentation, the abbreviation BA stands for Bancassurance



Retail Germany accounts for 47% of the assets under own management and 21% of gross written premiums of Talanx Group



## Overview – Capital market assessment

#### **Comments on German Life insurance**

"Can pension funds and life insurance companies keep their promises?"

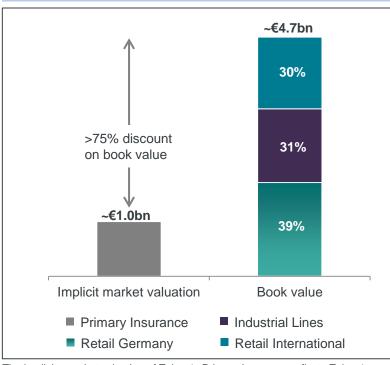
OECD1

"... interest rates will remain the No. 1 risk European life insurers face ..." Standard & Poor's<sup>2</sup>

"Low interest rates put pressure on German life insurance." Fitch<sup>3</sup>

"Risks in the life insurance sector" Deutsche Bundesbank<sup>4</sup>

#### Implicit valuation of Talanx's Primary Insurance



The implicite market valuation of Talanx's Primary Insurance reflects Talanx's market cap minus the value of Talanx's Hannover Re stake. In this analysis, Primary Insurance also contains Corporate Operations and Consolidation. Book values reflect 9M 2016 numbers, market prices are as of 31 October 2016

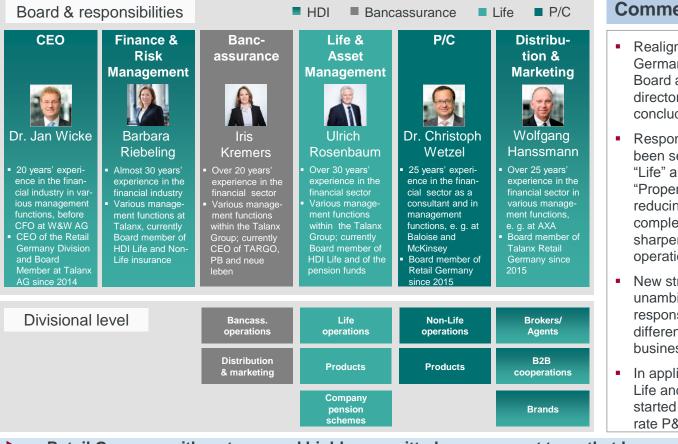


Valuation also reflects the material challenges for the German Life insurance industry



<sup>&</sup>lt;sup>1</sup> OECD, Business and Finance Outlook; 2015, <sup>2</sup> Standard & Poor's; Lower-For-Longer Interest Rates: Assessing The Risk To Europe's Life Insurers. October 2015; <sup>3</sup> Fitch; German Life Insurance Dashboard - Autumn 2015, January 2016; <sup>4</sup> Deutsche Bundesbank; Financial Stability Review 2015

## Overview – Management Board



#### Comments

- Realignment of Retail Germany Management Board and divisional directors has been concluded early 2016
- Responsibilities have been separated between "Life" and "Property/Casualty" reducing management complexity and sharpening the operational focus
- New structure ensures unambigous responsibility for different lines of business
- In application of IFRS 8, Life and P/C have started to report separate P&Ls with 6M 2016

Retail Germany with a strong and highly committed management team that has an excellent professional track-record in handling challenges and in turning businesses around



## Starting Point – Market position

# Market position Germany Life (2015) in €bn

ın €bn		GWP		Market share
1.	Allianz		16.77	19.1%
2.	Generali	11.01		12.5%
3.	RuV	5.55		6.3%
<b>— 4</b> .	Talanx	5.01		5.7%
5.	Ergo	4.22		4.8%
6.	Zürich	4.05		4.6%
7.	Debeka	3.54		4.0%
8.	AXA	3.34		3.8%
9.	VK Bayern	2.95		3.4%
	— thereof BA	2.93		3.3%
10.	Alte Leipziger	2.35		2.7%
11.	Nürnberger	2.33		2.6%
12.	Provinzial NW	2.30		2.6%
13.	W & W	2.08		2.4%
	—thereof HDI	2.08		2.4%
14. \$	Sparkassen Vers.	1.83		2.1%
15. `	Volkswohl-Bund	1.40		1.6%

## **Market position Germany P/C (2015)**

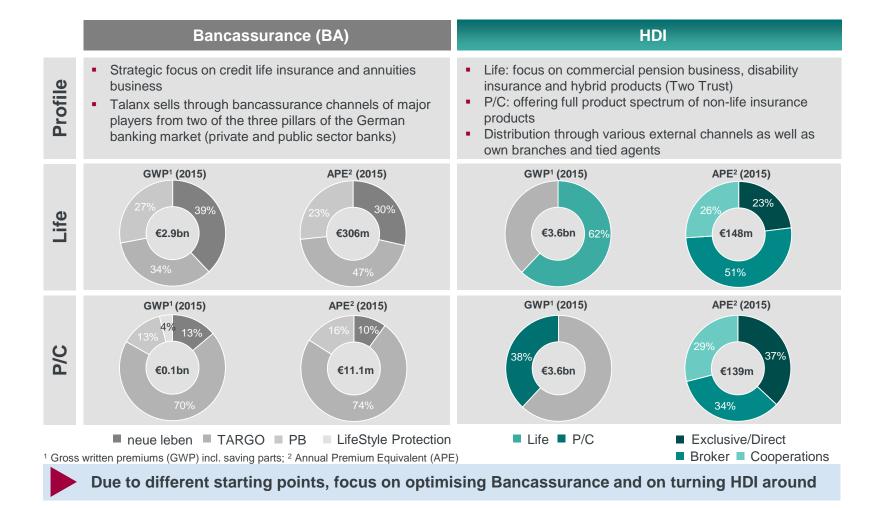
in €bn		OMD		
4	A III: a .a	GWP	0.00	Market share
1.	Allianz		9.38	12.6%
2.	RuV	5.03		6.8%
3.	HUK	4.50		6.0%
4.	AXA	4.20		5.6%
5.	Generali	3.61		4.8%
6.	Ergo	3.43		4.6%
7.	VK Bayern	2.32		3.1%
8.	LVM	2.11		2.8%
9.	Gothaer	1.87		2.5%
10. F	Provinzial NW	1.77		2.4%
11.	DEVK	1.74		2.3%
12.	VHV	1.70		2.3%
13.	W & W	1.65		2.2%
<u> </u>	Talanx	1.51		2.0%
15.	SV Konzern	1.45		1.9%
	thereof HDI	1.36		1.8%
	<ul><li>thereof BA</li></ul>	0.14		0.2%



Retail Germany with a TOP-5 position in Life and among TOP-15 in German Non-Life

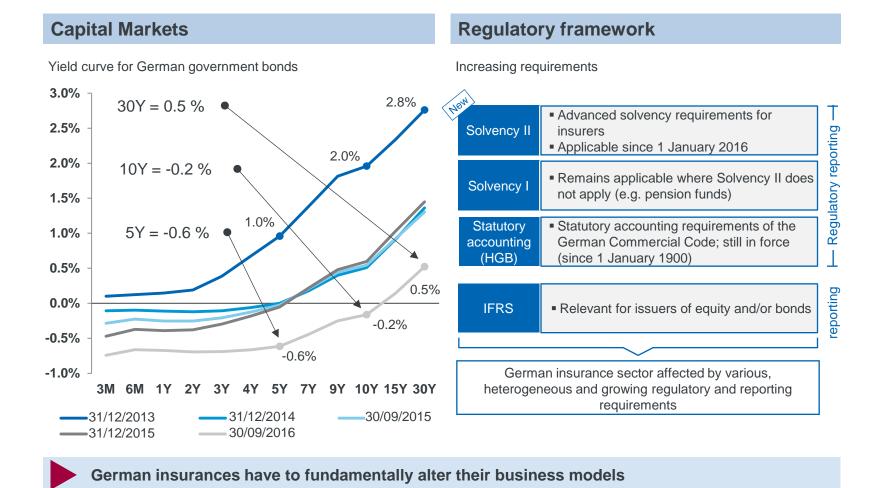


## Starting Point – Business lines and brands



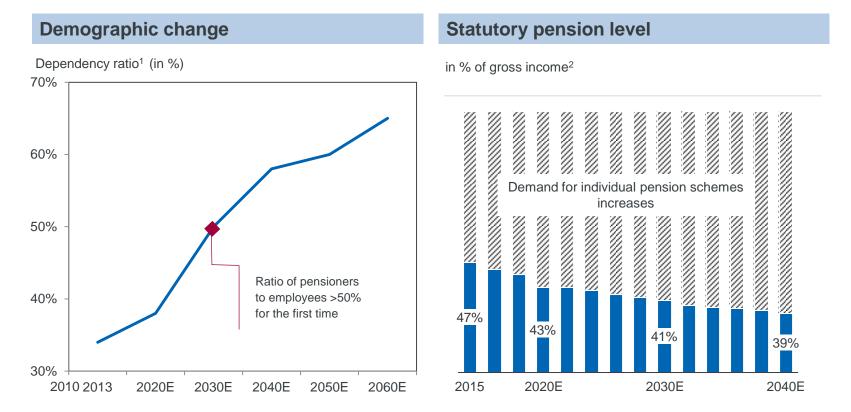


## Starting Point – Challenges in the German insurance market





## Starting Point – Market opportunities in Life



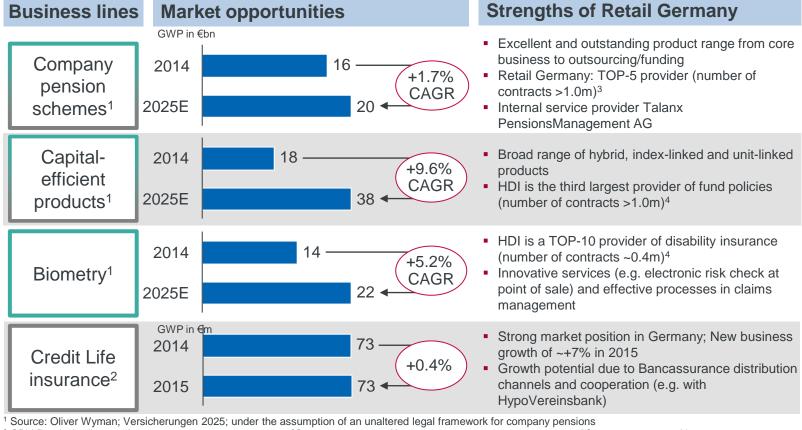
<sup>&</sup>lt;sup>1</sup> The dependency ratio shows the percentage of pensioners relative to employees in Germany. Source: Bundeszentrale für politische Bildung (Federal Agency for Civic Education), Data report 2016; <sup>2</sup> Pension level from public retirement system ("Rente") for an average earner with 47 "earnings points" (Entgeltpunkte). Source: prognos/GDV (German Insurance Association), Rentenperspektiven 2040



Retirement provision market promises significant growth potential in Germany



## Starting Point – Capturing opportunities in Life





<sup>2</sup> GDV Rundschreiben 06/2016 <sup>3</sup>Source: map report No. 850-852 <sup>4</sup> Source: map report No. 879

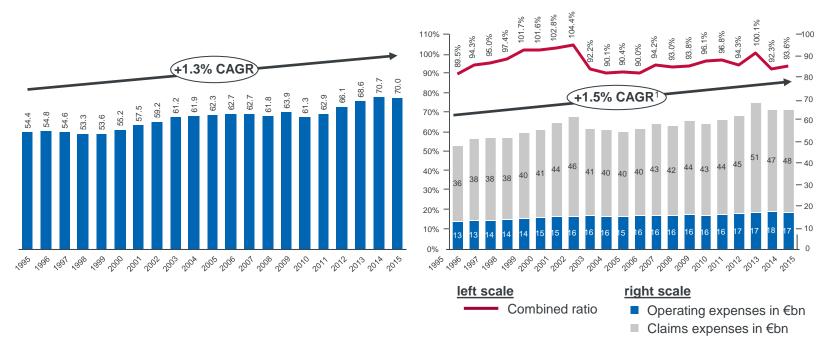
Excellent prospects to benefit from expected future market growth in Life



## Starting Point – Market opportunities in P/C

#### **GWP** in €bn (HGB)

#### Combined ratio, claims and costs (HGB)



<sup>&</sup>lt;sup>1</sup> CAGR relates to the sum of claims and operating expenses for the period 1995-2015 Source: GDV (German Insurance Association)



Continuously growing and profitable Non-Life market



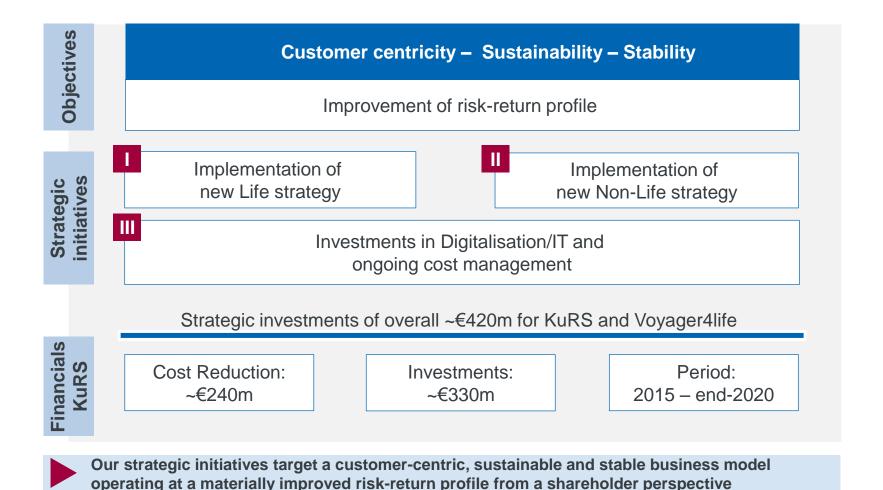
## Starting Point – Capturing opportunities in P/C



Excellent conditions for Retail Germany to participate in expected future market growth in P/C



## Strategic Initiatives – Overview





Strategic Initiatives – Implementation new Life Strategy (HDI + BA)

## Strategic focus

#### **New business**

 Fundamental shift from traditional guarantee to capital-efficient offers to optimise the product

## In-force management

Reduce future guarantees and manage customer behaviour in line with legal and regulatory guidelines

## Digitalisation/IT

Process optimisation:
Implementation of only
one operational platform
for Retail Germany
(Voyager4life) and
implementation of the
Digital Road-Map

#### **Asset management**

Leverage the Group's capabilities to further improve the risk-adequate asset management strategy

## **Objectives**

mix

- Establishing a stable and reliable business model in the German Life market
- Writing profitable new business while exploiting future growth opportunities
- Minimising imminent losses targeting maximum capital preservation for shareholders
- De-risking of life insurance portfolios to improve solvency ratios throughout the "transitional" period



Focus on de-risking the back-book while establishing a stable, reliable and efficient platform to exploit future growth opportunities



## Strategic Initiatives – Implementation new P/C Strategy (HDI)

#### **Modernisation**

- Getting the basics right:
   State of the art IT platform and modern technology
- Digitising the business model

## Strategic focus

#### **Claims management**

for professional claims handling including third-party-services

#### **Selective growth**

- SME sector, professionals and direct businesses
- New products and intensive sales activities

#### **Objectives**

- Gradual implementation of Non-Life strategy will focus on stabilisation, but aims to return HDI back to growth from 2019 onwards
- 24/7 service of the highest quality and speed based on a modernised IT
- Continuous optimisation of E2E processes including profitable direct and multi-accessability
- Perception as a dynamic and fast-acting retail insurer

Focus on efficiency and processes supplemented by selective growth initiatives



## Strategic Initiatives – Investments in Digitalisation/IT

#### **Need for Digitalisation**



Changing customer behaviour and demands



New risks offer business opportunities (e.g. cyber policies)



Necessity to reassess risks



Increasing process efficiency



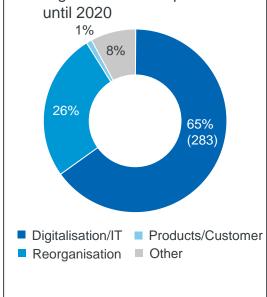
Advantages of pricing flexibility

#### Strategic rationale

- Retail Germany uses different approaches to implement the **Group-wide digi-strategy**
- Internally, the unit "Talanx Systems" has set up a digitalisation lab which focuses on main drivers (e.g. platform strategies)
- In addition, there is a **best** practice exchange among the different units in Talanx Group
- The fintech and insurtech scene is covered via a strategic partnership with the Silicon-Valley-based accelerator "Plug and Play" and via London-based "Startupbootcamp" by Retail International

#### **Investments**

65% of the entire strategic budget (~€420m, KuRS plus Voyager4life) will be invested in Digitalisation/IT improvements until 2020

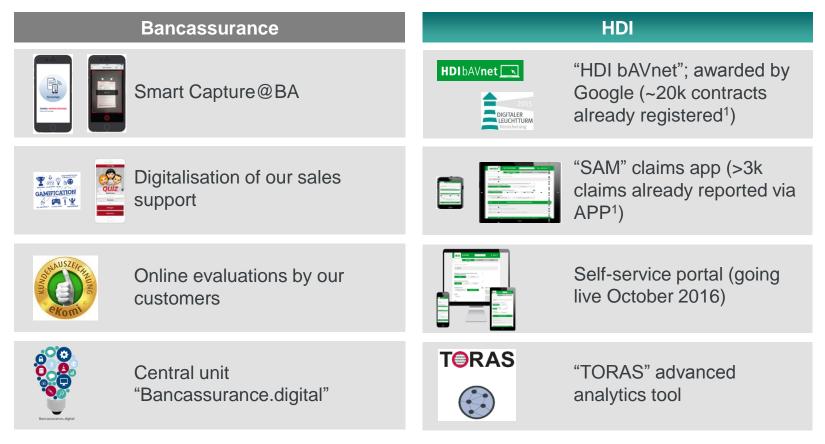




Top-management attention on innovation and digitalisation – explicit Group-wide and Retail-**Germany-focused strategy** 



## Strategic Initiatives – Investments in Digitalisation/IT



<sup>1</sup> As of October 2016



Digitalisation initiatives include the full value chain from sales to operations

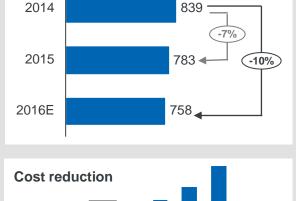


## Strategic Initiatives – Ongoing cost management





- "Day-to-day" savings/cost cutting
- Required cost reduction of ~€240m to catch up with the market
- Material investments and costs for redundancies
- Negotiations with Works Council successfully concluded

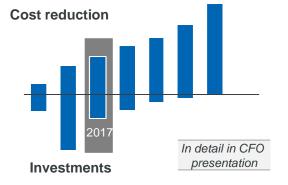


Costs 2016 (excl. costs for KuRS/

Voyager4life)

Strategic

- Objective: process reorganisation (lean approach)
- Need for significant investments, especially in IT
- Investments will result in sustainable cost reductions
- Initial increase in costs due to necessary investments

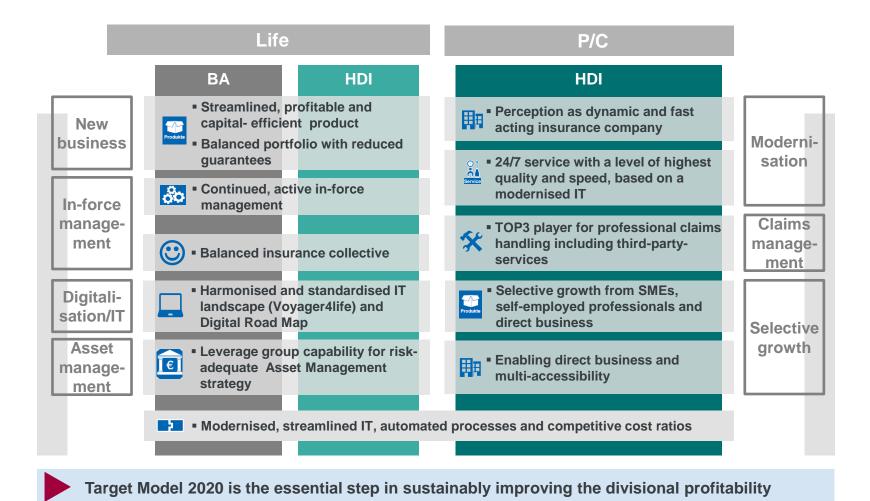




The strategic initiatives follow a clearly defined path and have already led to first measurable results



## Conclusion – Target Model 2020





ongoing

monitoring

## Overall – Improvement of risk-return profile



#### **Operational management**

Retail Germany will strengthen its competitive position by using the following levers:

- Fundamental shift in new business
- Active in-force management
- Ongoing cost management
- Restructuring HDI sales and P/C business
- Selective growth in profitable segments

#### **Balanced capital management**

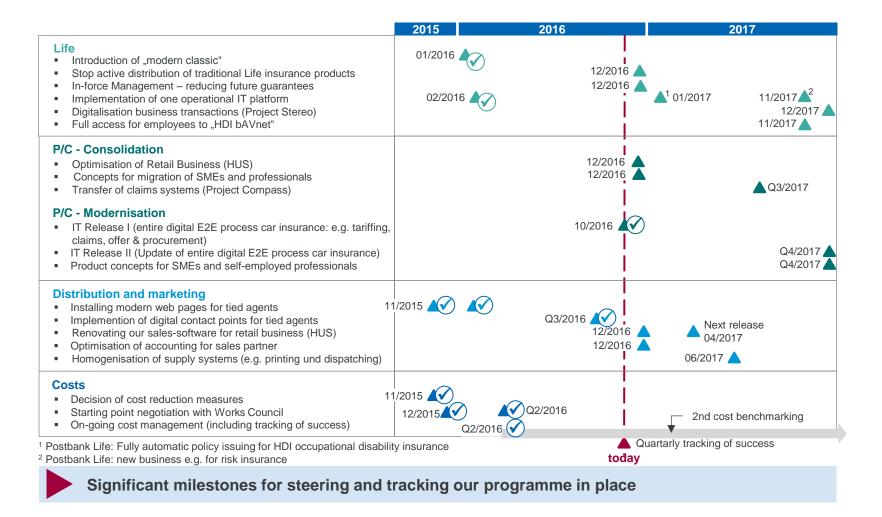
- Managing the trade-off between Group-wide capital efficiency and adequate Solvency II Ratios
- Due to uncertain duration of low interest rate period, volatile SII Ratios have to be expected
- By using transitional measures, Retail Germany gets additional time to build up necessary capital buffers to rebalance its portfolio
- Talanx Group holds "stand-by" capital to eventually cover capital needs of Life insurance carriers of Retail Germany



Strategic investments in total will strengthen the competitive position and improve the risk-return profile



## Outlook – Milestones





## Conclusion – First selected results

#### Bancassurance

#### HDI

Life

- Successful launch of a new capital-efficient product in 01/2016 with fast time-to-market simultaneous implementation for HDI and BA carriers
- Active in-force management with expected total benefits of more than €200m (statutory gross profit) until 2024



P/C

- Increasing business with accident insurance (TARGO +48 % y/y in APE; neue leben + 97% APE)
- Expanding business via "TARGOBANK Autobank"¹
- Growth in target segment corporate business (new business tied agents +4% y/y, broker/cooperation +84%, 9M 2016)
- Linkage to Daimler claims network as one of the first insurance companies

General

- Exclusive cooperation in Q3/2016 with HypoVereinsbank to strengthen credit life insurance
- Ongoing digitalisation of distribution (relaunch hdi.de, pilot: Digital Agent); about 12.5k new policies via HDI.de and check.24

KuRS has already reached first important milestones, proving that the programme is well on track



<sup>&</sup>lt;sup>1</sup> Finance business for automobiles with ancillary products for credit life and motor insurance

## **Targets**

Targets Retail Germany	
Gross premium growth (p.a.)  Life P/C	≥ 0% ~ 0% ≥ 3%
Cost cutting initiatives to be implemented by end of 2020	~ €240m
Combined ratio 2021 <sup>1</sup>	≤ 95%
Life new business: share of traditional life products by 2021 (new business premium)	≤ 25%
P/C: Growth in Property & Liability to SMEs and self-employed professionals by 2021 <sup>2</sup>	≥ 25%
EBIT contribution (targeted sustainably from 2021)	≥€240m

<sup>&</sup>lt;sup>1</sup> Talanx definition: incl. net interest income on funds withheld and contract deposits

Talanx targets for a combined ratio of ~96% until 2019 in Primary Insurance



Targets are subject to no large losses exceeding budget (cat), no turbulences on capital markets (capital), and no material currency fluctuations (currency)



<sup>&</sup>lt;sup>2</sup> Compared to base year 2014

## Agenda

Group Strategy	Herbert K. Haas
II Group Financials	Dr. Immo Querner
Retail Germany	
III Strategy	Dr. Jan Wicke
IV Financials	Barbara Riebeling
V Bancassurance	Iris Kremers
VI Life	Ulrich Rosenbaum
VII P/C	Dr. Christoph Wetzel
VIII Distribution	Wolfgang Hanssmann
IX Key Essentials Retail Germany	Dr. Jan Wicke
X Final Remarks	Herbert K. Haas

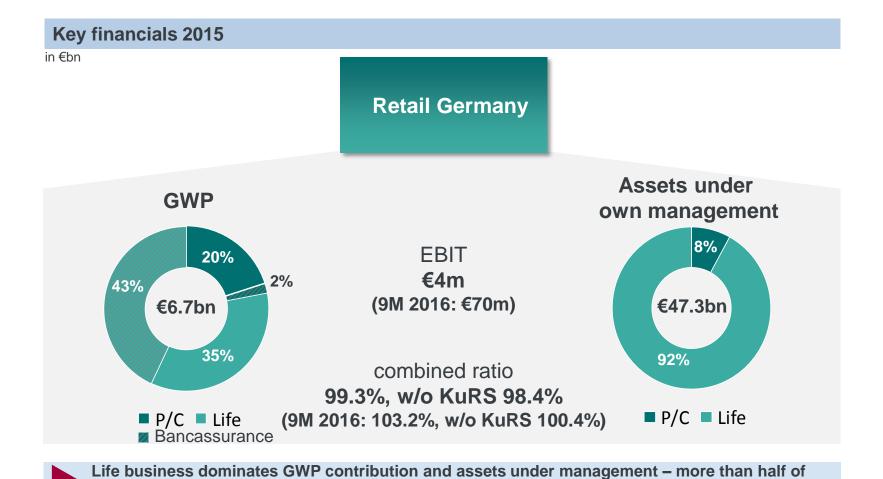


## Key Messages





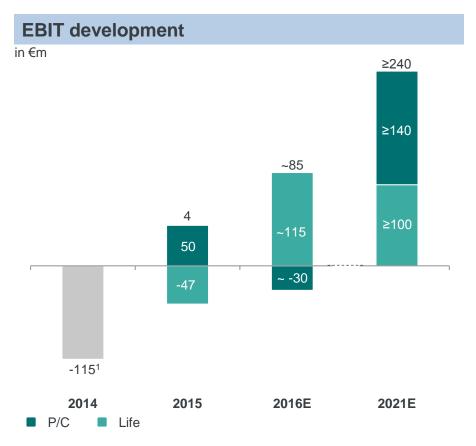
### Overview – Key financials at a glance





Life GWP contribution from Bancassurance

## Development of operating profit



#### **Comments**

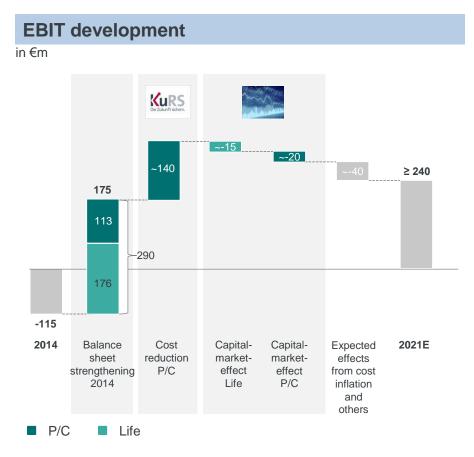
- Negative 2014 EBIT due to balance sheet strengthening measures of ~€290m (P/C: €113m, Life: €176m), reported in Q4 2014. Excluding these effects, the adjusted EBIT stood at €175m in 2014
- 2015 EBIT include €54m cost impact from strategic programme KuRS (€13m in underwriting result, €41m in "other result") as well as the €155m impairment on the complete goodwill in Life
- For 2016 EBIT we expect ~€73m cost impact in P/C from KuRS, still overcompensating the planned synergies in P/C segment (€58m)
- For the coming periods, the P/C segment is expected to increasingly benefit from the efficiency measures of KuRS and the growth focus on profitable products. The Life segment is expected to contribute a positive, but slightly lower EBIT result – given the low-interest rate environment
- From 2021 onwards, Retail Germany targets a sustainable EBIT contribution of at least €240m

KuRS essential to turn HDI around and to maintain the excellent position in Bancassurance – Sustainable Divisional EBIT contribution target of at least €240 million from 2021 onwards



<sup>&</sup>lt;sup>1</sup> Separate EBIT figures for Life and P/C Segments only available from FY2015 onwards

# Drivers of operating profit



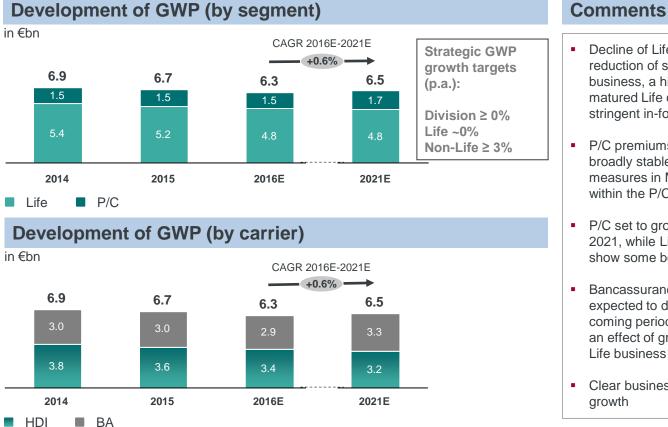
#### **Comments**

- Adjusted for the balance-sheet-strengthening measures, the adjusted 2014 EBIT for Retail Germany was €175m
- KuRS is expected to contribute a positive ~ €140m p.a. from cost reduction in P/C (note that there is no significant positive impact from cost savings in Life for the shareholder due to the policyholder participation in the Life segment)
- The interest-environment is likely to weigh on investment returns with an expected effect of ~€15m in Life and ~€20m in P/C
- Even when assumed cost inflation of 2% p.a. is taken into account, Retail Germany expects EBIT of more than €240m on a sustainable basis from 2021 onwards

Positive KuRS effects more than compensate negative effects from low interest-rate environment



### Gross premium development





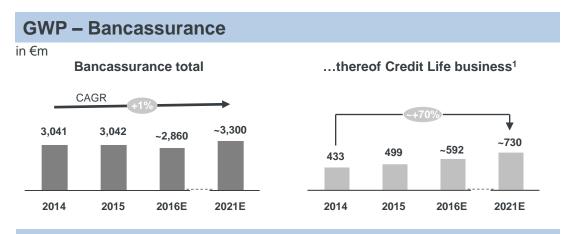
- Decline of Life GWP mainly due to reduction of single-premium business, a high number of matured Life contracts and stringent in-force management
- P/C premiums have remained broadly stable despite profitability measures in Motor, the largest line within the P/C segment
- P/C set to grow from 2016 to 2021, while Life premiums likely to show some bottoming-out
- Bancassurance business expected to drive growth over coming periods, predominantly as an effect of growth e.g. from Credit Life business
- Clear business focus on profitable



Focus on profitable and growing business lines expected to lead to a stabilisation of GWP



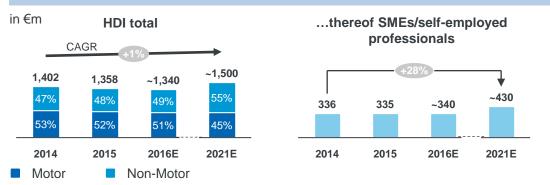
### Growth drivers for GWP



#### **Comments**

- GWP in Bancassurance expected to grow moderately
- Credit Life business expected to deliver sustainable growth

#### **GWP - HDI P/C**



#### **Comments**

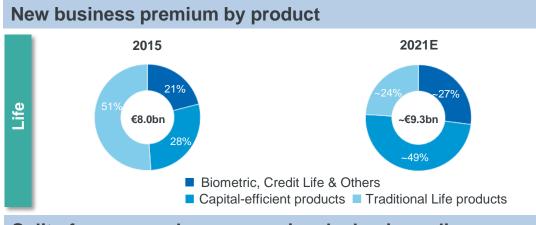
- Profitability measures in Motor with a negative GWP impact until 2016. Motor line expected to further reduce its premium share due to above-average growth in Property and Liability business with SMEs and self-employed professionals
  - Strategic target to grow GWP for SMEs and self-employed professionals ≥25% by 2021<sup>2</sup>

Credit Life business and business with SMEs and self-employed professionals expected to become the main growth drivers



<sup>&</sup>lt;sup>1</sup> Includes unemployment insurance; <sup>2</sup> Compared to base year 2014

### Development of new business



# Split of new annual gross premium by business line



#### **Comments**

- In Life, increased focus on capital- efficient products and biometric risk as well as Credit Life and payment protection products
- New business premium in Life expected to grow to €9.3bn by 2021
- Strategic target to reduce the share of traditional Life products in new business to below 25% by 2021

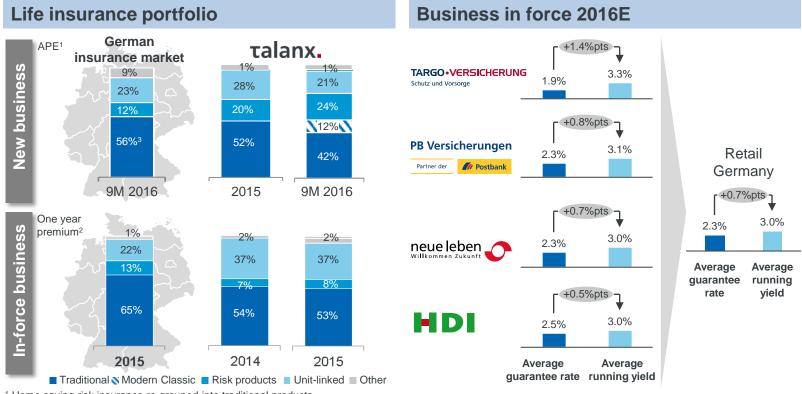
#### **Comments**

- Increased focus on SMEs and self-employed professionals
- Profitable growth in Retail Germany, especially in Motor supported by direct channel (i.e. digital distribution)





### Life portfolio overview



<sup>&</sup>lt;sup>1</sup> Home saving risk insurance re-grouped into traditional products

Source: GDV (German Insurance Association), Talanx

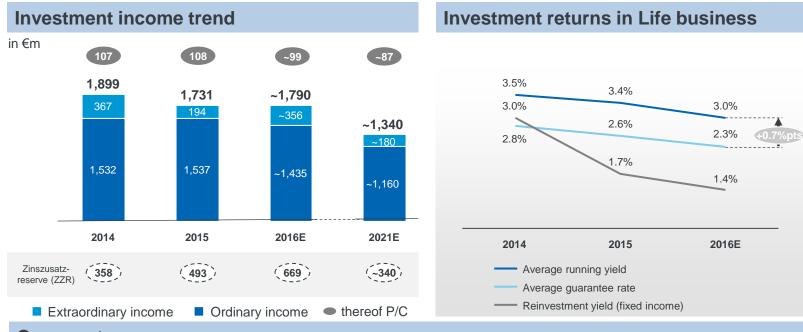




<sup>&</sup>lt;sup>2</sup> Other collective insurances re-grouped into traditional products

 $<sup>^{3}</sup>$  GDV data do not provide for a split between capital-efficient and classical guarantee business

### Investment income



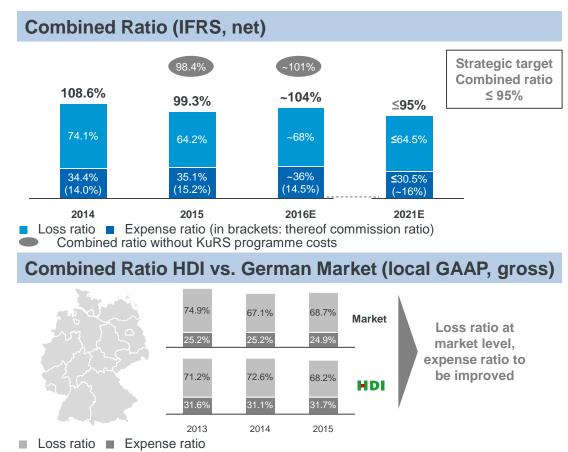
#### **Comments**

- Average running yield remains above average Life portfolio guarantee rate
- Continued low-interest environment leads to:
  - P/C business: sharpening focus on profitability in underwriting
  - Life business: lower ordinary interest income and also higher ZZR contributions

Excellent asset management is key to maintaining the positive investment spread while keeping credit risks at an acceptable level



### Technical results



#### **Comments**

- In 2014, the loss ratio was negatively impacted by balance-sheet-strengthening measures of ~€113m (7.7%pts loss ratio impact)
- In 2015, the combined ratio was negatively affected by €13m costs for KuRS, reflecting a negative impact of ~0.9%pts (loss ratio: +0.2%pts, cost ratio: +0.7%pts). By contrast, the loss ratio benefited from lower large-sized losses and a positive run-off result (~€30m)
- The loss ratio of HDI's P/C business is already on market level (German GAAP)
- In 2016, KuRS implementation costs (~€40m) and above-average NatCat losses are expected to weigh on the combined ratio. The 2021 ratio target of ≤95% is attainable despite higher distribution costs due to the structural shift towards Bancassurance and Non-Motor business

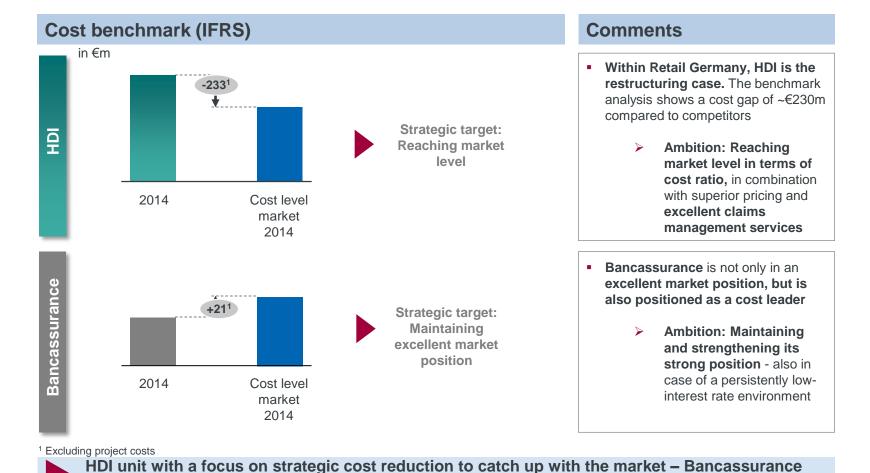


Loss ratio at market level - substantial reduction in costs planned to reduce the combined ratio to target level of ≤95%



### Cost benchmarking and strategic targets

with strategic goal to strengthen its excellent market position

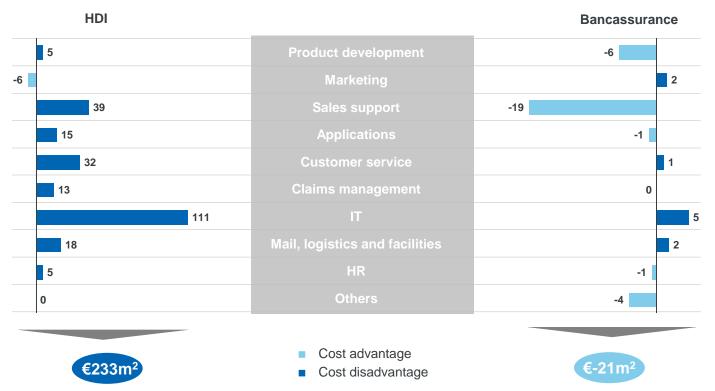




# Cost management

### Cost benchmark by functions<sup>1</sup>



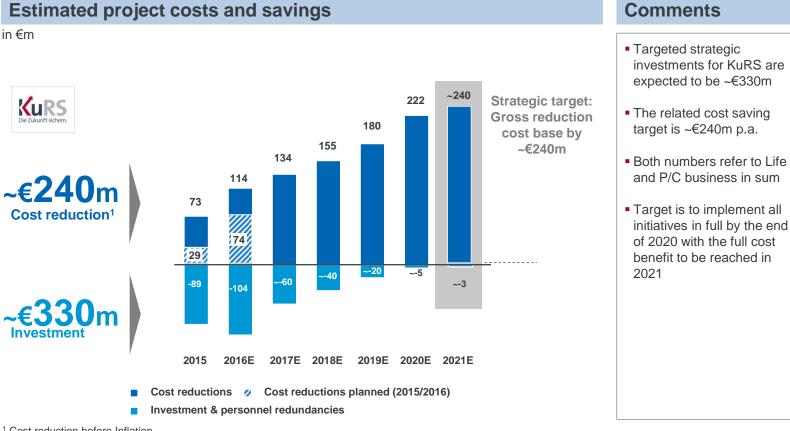


<sup>&</sup>lt;sup>1</sup> Based on FY2014 figures <sup>2</sup> Figures exclude project costs

Benchmark analysis identified a cost gap of ~€230m at HDI, mainly from IT, sales support & customer services – Bancassurance with a cost advantage compared to peers



# KuRS programme – Investment and cost reduction targets

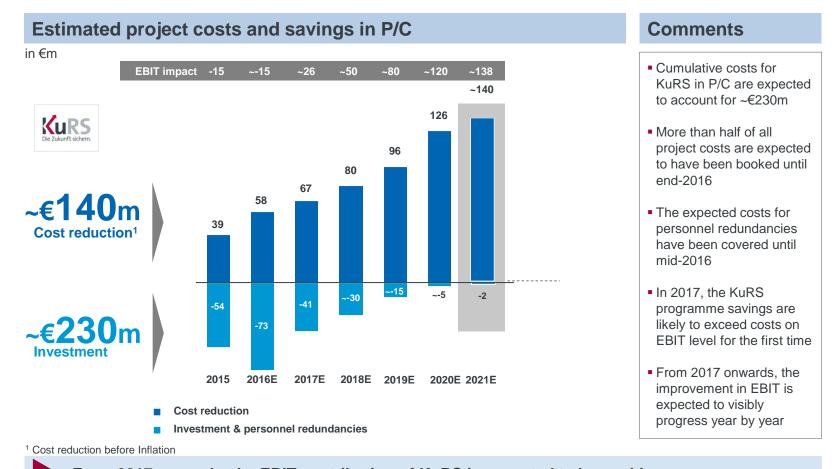


<sup>&</sup>lt;sup>1</sup> Cost reduction before Inflation

Strategic investment of ~€330m targeted at restructuring HDI (catching up with market) and optimising BA (strengthening excellent market positions)



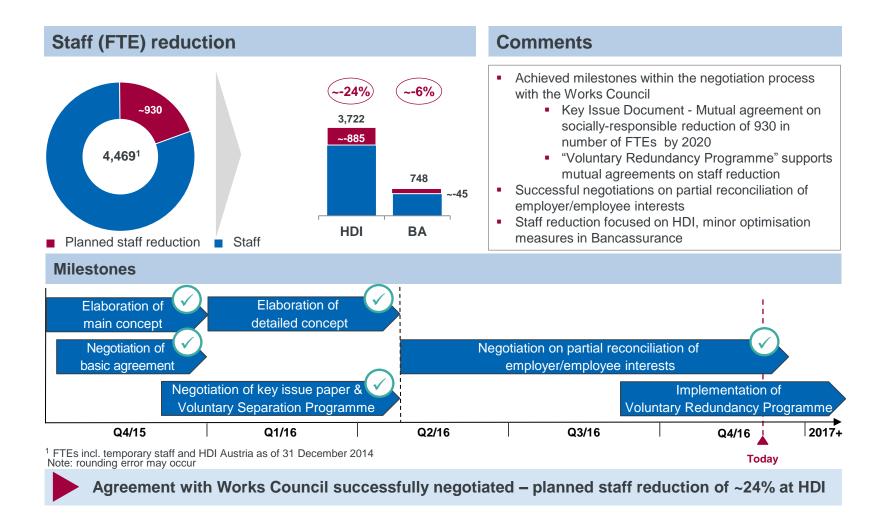
# KuRS programme – Investment and cost reduction targets P/C







### Planned Staff Reduction





# Solvency Position (I) – BOF CAR by segment



#### **Comments**

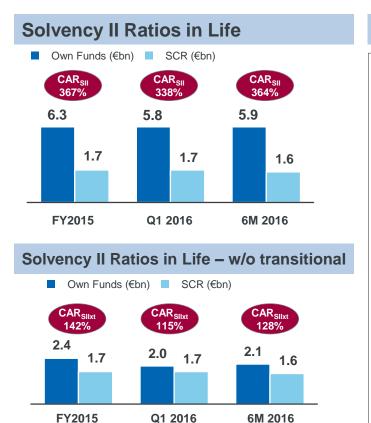
- TERM includes the internal models of the Life and P/C carriers of Retail Germany
- Basic Own Funds (BOF) include hybrids and surplus funds as well as non-controlling interests. The concept is used within the overall Group for risk budgeting and steering as it best reflects the Group's economic capital position
- In this concept, the Solvency Capital Requirement (SCR) is calculated on the basis of the full internal model, i.e. including operational risk
- The Volatility Adjustment has been approved by BaFin with a favourable effect on coverage ratios. TERM has also been approved as of 1 October, i.e. Q4 2016, on solo-entity level for our German Life carriers
- Both segments (Retail Germany Life and P/C) cover the capital requirements



Both segments cover the capital requirements



# Solvency Position (II) – Solvency II Ratios in Life



#### **Comments**

- Following last year's approval of the internal model on Group level, BaFin has also approved Talanx's internal model for its German Life carriers on solo-entity level
- The decision promotes capital efficiency and allows for a more risk-adequate steering of business
- German Life carriers have successfully applied for transitional, like most German Life insurance companies
- Transitional measures have been taken by all life carriers to increase the level of eligible own funds or reduce the solvency capital requirements:
  - expanding the biometrics business (credit life, disability)
  - focus on capital-efficient products ("modern classic")
  - improving the cost and profitability pattern
  - de-risking the investment
  - active in-force management

Note: Capital Adequacy Ratios are based on an SCR-weighted average for the German Life carriers



Internal model allows for capital-efficient and risk-adjusted steering on Group and on solo level



# **Targets**

Targets Retail Germany	
Gross premium growth (p.a.)  Life P/C	≥ 0% ~ 0% ≥ 3%
Cost cutting initiatives to be implemented by end of 2020	~ €240m
Combined ratio 2021 <sup>1</sup>	≤ 95%
Life new business: share of traditional life products by 2021 (new business premium)	≤ 25%
P/C: Growth in Property & Liability to SMEs and self-employed professionals by 2021 <sup>2</sup>	≥ 25%
EBIT contribution (targeted sustainably from 2021)	≥€240m

<sup>&</sup>lt;sup>1</sup> Talanx definition: incl. net interest income on funds withheld and contract deposits

Talanx targets for a combined ratio of ~96% until 2019 in Primary Insurance

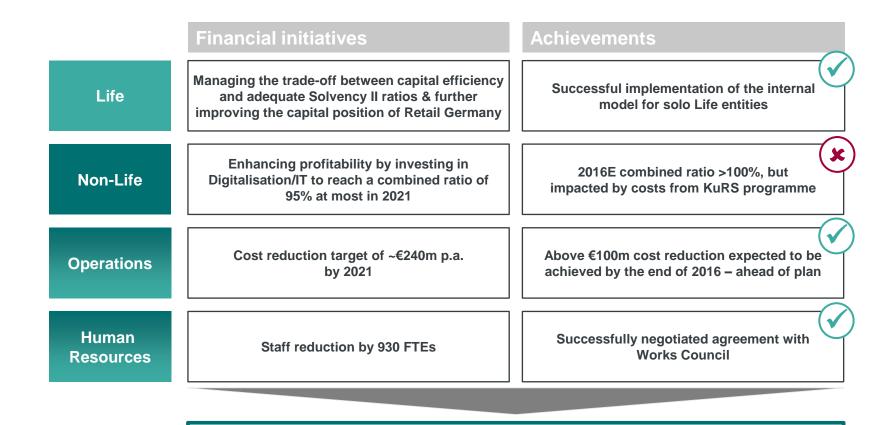


Targets are subject to no large losses exceeding budget (cat), no turbulences on capital markets (capital), and no material currency fluctuations (currency)



<sup>&</sup>lt;sup>2</sup> Compared to base year 2014

# Summary



EBIT contribution (targeted sustainably year-by-year from 2021) of ≥ €240m



Appendix 9M 2016 Performance – Retail Germany



## Segments – Retail Germany

### **P&L** for Retail Germany

€m, IFRS	9M 2016	9M 2015	Δ	Q3 2016	Q3 2015	Δ
Gross written premium	4,776	5,143	(7%)	1,430	1,475	(3%)
of which Life	3,515	3,864	(9%)	1,149	1,185	(3%)
of which Non-Life	1,261	1,279	(1%)	281	291	(3%)
Net premium earned	3,606	4,062	(11%)	1,152	1,273	(9%)
Net underwriting result	(1,239)	(1,201)	n/m	(426)	(361)	n/m
of which Life	(1,205)	(1,190)	n/m	(425)	(357)	n/m
of which Non-Life	(33)	(11)	n/m	(1)	(4)	n/m
Net investment income	1,402	1,351	+4%	466	403	+15%
Operating result (EBIT)	70	(16)	n/m	13	44	(70%)
Group net income	39	(73)	n/m	15	31	(51%)
Return on investment (annualised)	3.8%	3.9%	(0.1%)pts	3.8%	3.4%	+0.4%pts

#### EBIT (€m)



#### **Comments**

- Starting with 6M 2016 reporting, the Life and P/C segments in the German Retail business report separately. In addition, we continue to show the aggregated numbers for the Division
- 9M 2016 GWP -7% lower, predominantly due to a premium decline in Life - consistent with the targeted phase-out of traditional guarantee business and the intended reduction in single-premium business.
   GWP development in P/C is down by ~1.5%, mainly due to the continued profitabilisation in Motor
- Net investment income is up by ~4%, predominantly due to higher extraordinary gains in Retail Germany Life to finance ZZR. Moderate decline in ordinary investment result of ~2% is reflecting the low-interest rate environment
- Cost impact from strategy programme KuRS affected the Division by a total of ~€75m (Q3 2016: €16m). The impact on the 9M EBIT was €52m (Q3 2016: €12m). Adjusted for the impact from KuRS and the 2015 goodwill writedown, the 9M 2016 EBIT was ~€122m, i.e. somewhat down y/y fully explained by the faster amortisation of PVFP (~€22m)



9M 2016 significantly positive despite KuRS burden and impact from PVFP amortisation

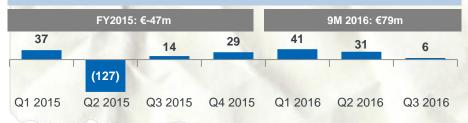


# Segments – Retail Germany Life

### **P&L** for Retail Germany Life

€m, IFRS	9M 2016	9M 2015	Δ	Q3 2016	Q3 2015	Δ
Gross written premium	3,515	3,864	(9%)	1,149	1,185	(3%)
Net premium earned	2,558	2,994	(15%)	794	897	(11%)
Net underwriting result	(1,205)	(1,190)	n/m	(425)	(357)	n/m
Net investment income	1,333	1,276	4%	443	376	18%
Operating result (EBIT)	79	(76)	n/m	6	14	(59%)
EBIT margin	3.1%	(2.6%)	5.7%	0.7%	1.5%	(0.8%)
Investments under own Management	46,775	43,617	7%	46,775	43,617	7%
Return on investment (annualised)	4.0%	4.0%	(0.0%)pts	3.8%	3.5%	(0.3%)pts

#### EBIT (€m)



### **Comments**

- Targeted phase-out of traditional and single premium business leads to lower GWP, also impacted by a base effect on the back of spill-over effects from the strong 2014 into 2015. Credit life insurance business with significant growth impetus
- €23m cost impact from strategic programme KuRS (incl. €15m restructuring costs in "other result") – completely compensated in the EBIT by a lower RfB contribution due to policyholder participation
- Investment result up, mainly due to higher extraordinary gains to finance ZZR
- 9M 2016 ZZR allocation of €502m (9M 2015: €362m; 6M 2016: €295m). Total ZZR stock reached €2.06bn, expected to rise to ~€2.2bn until year-end
- 9M 2016 EBIT impacted by an accelerated and more conservative amortisation of PVFP (~€22m impact in Q3 2016), but above the 9M 2015 EBIT, even when also adjusting for last year's goodwill impairment (€155m in Q2 2015)



EBIT impacted by an accelerated PVFP amortisation, but still ahead of the 9M 2015 EBIT - even when also adjusting for the full goodwill impairment in Q2 2015



# Segments – Retail Germany P/C

### P&L for Retail Germany P/C

€m, IFRS	9M 2016	9M 2015	Δ	Q3 2016	Q3 2015	Δ
Gross written premium	1,261	1,279	(1%)	281	291	(3%)
Net premium earned	1,049	1,068	(2%)	358	376	(5%)
Net underwriting result	(33)	(11)	n/m	(1)	(4)	n/m
Net investment income	69	75	(8%)	21	27	(21%)
Operating result (EBIT)	(9)	60	n/m	7	30	(75%)
EBIT margin	(0.9%)	5.6%	(6.5%)	2.1%	8.1%	(6.0%)
Investments under own Management	3,934	3,876	1%	3,934	3,876	1%
Return on investment (annualised)	2.4%	2.6%	(0.2%)pts	2.2%	2.6%	(0.4%)pts

#### Combined ratio<sup>1</sup>

FY2015: 99%				9M 2016: 103%			
100%	102%	101%	94%	104%	106%	100%	
67% 33%	67% 34%	66% 35%	57% 37%	68% 36%	71% 35%	66% 34%	
Q1 2015	Q2 2015	Q3 2015	Q4 2015 E	Q1 2016 expense ratio	Q2 2016 Loss rati	Q3 2016 o	

<sup>&</sup>lt;sup>1</sup>Incl. net interest income on funds withheld and contract deposits

### **Comments**

- 9M 2016 GWP 1.5% lower y/y (down -3.4% y/y in Q3 2016). Gross premiums still negatively impacted by profitabilisation measures in Motor. Positive effects from growth in SMEs and self-employed professionals, in unemployment insurance and from the promising start of the digital distribution ("direct business") in Motor
- 9M combined ratio was slighty impacted by storms (in 6M 2016) and €30m costs for KuRS programme (Q3 impact was €12m, 3.5%pts impact). Adjusting for KuRS, the combined ratio reached 100.4% (9M 2015: 100.6%). In Q3 2016, significant improvement in KuRS adjusted combined ratio (96.9% vs. 99.7%) due to 3.3%pts lower adj. cost ratio
- Net investment income down, mainly reflecting low interest rate levels. Rol was just slightly down to 2.4% (9M 2015: 2.6%)
- 9M 2016 EBIT burdened by €22m final personnel redundancy costs for KuRS, booked in the "other result" in 6M 2016



KuRS investments and slightly higher loss ratio due to NatCat events explain EBIT decline

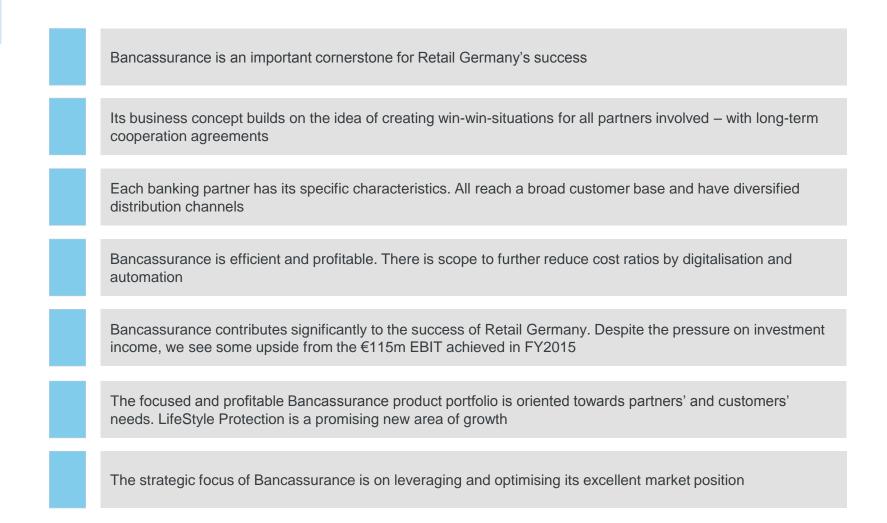


# Agenda

Group Strategy	Herbert K. Haas
II Group Financials	Dr. Immo Querner
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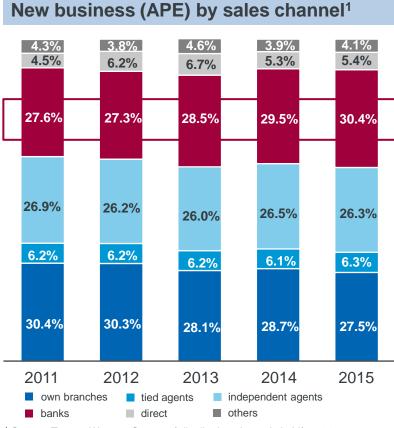


# Key Messages





### Bancassurance sales channels in Germany



### Banks as insurance sales channel

 Banks have been a well-established sales channel for insurance products for many years In FY2015, Bancassurance commissions to its bank

- Banks sell insurance products either through their own skilled employees or through specialists of the insurance companies
- Insurance products fit well into a comprehensive financial services concept
- Selling insurance contracts generates an attractive commission income for banks
- With business model of banks under pressure from interest margins and regulatory requirements, we see a rising relevance and strategic interest to team up with insurance companies

The banking sales channel is the leading sales channel for life insurance products



<sup>&</sup>lt;sup>1</sup> Source: Towers Watson; Survey of distribution channels in Life, 2016

<sup>&</sup>lt;sup>2</sup> Including profit share agreements, according to German GAAP

# Retail Germany's major Bancassurance cooperation agreements

### TARGO S BANK

- TARGOBANK (founded in 1926) is a subsidiary of Crédit Mutuel banking group focusing on simple, attractive bank products, excellent customer service and sustainable business; leading in customer credit business
- It combines the advantages of a service-oriented direct bank with competent advice in the branches or at the home of the customer
- More than 360 locations in over 200 cities; multi-channel strategy
- About 7,000 employees
- Around 4 million customers

Cooperation

- Pre-tax profit: €430m
- Total assets: ~€14bn

Cooperation agreement until 2025

### **Sparkasse**

- The business model reflects their founding mission: acting with a local presence in a customer-oriented and responsible manner. The first German savings bank was founded in 1778
- High product quality and reliable advisory are of specific importance for savings banks' customers
- 413 savings banks
- 14,451 branches
- 233,742 employees
- More than 50 million customers
- Pre-tax-profit: n/a
- Total assets: ~€1,150bn (cumulated)

Cooperation agreements<sup>1</sup> until 2019/2024, or for unlimited periods; exclusive and non-exclusive agreements

### **Postbank**

- Postbank Group is one of Germany's largest financial service providers (founded 1909), having a focus on business with retail clients and small and medium-sized companies
- Postbank stands by its reliability and outstanding reachability across all channels
- More than 1,000 branches
- 3,000 mobile financial advisers acting also online, by telephone or at home
- 19,000 employees
- Around 14 million customers
  - Pre-tax profit: €582m
- Total assets: ~€150bn

Cooperation agreement until 2022

Source: Company websites; figures as of 31.12.2015

<sup>1</sup> Agreements with over 100 savings banks, including 12 of the 15 largest savings banks

We cooperate with successful partners, reaching a broad customer base in the German banking market via diversified banking distribution channels



# Retail Germany's exclusive insurance companies

#### TARGO•VERSICHERUNG

- Best practice Bancassurance business model with highly automated processes in the back office
- 100% subsidiary of Talanx

# neue leben Versicherungen

- Supra-regional insurance company for saving banks with a focused product portfolio (especially life)
- 67.5% subsidiary of Talanx

#### PB Versicherungen Partner der Postbank

- Serving Postbank as a reliable partner supporting Postbank's innovative digital strategy
- 100% subsidiary of Talanx

 Credit life insurance Capital-efficient annuity insurance Index policy

- Classical annuity insurance with
- risk coverage (capital-forming and funeral costs insurance)
- Riester pensions
- Accident insurance

Well-balanced overall product mix: High profitability due to risk products incl. credit life, developing distribution of nonlife products

- Credit life insurance
- Capital-efficient hybrid annuity insurance ("aktivplan")
- Capital-efficient annuity insurance
- Immediate annuity insurance
- Classical annuity insurance with risk coverage (funeral costs insurance)
- Riester pensions
- Accident insurance

Traditionally high product quality: Increasing share of capital-efficient and credit life products

- Credit insurance life
- Capital-efficient annuity insurance
- Immediate annuity insurance
- Unit-linked annuity insurance
- Classical annuity insurance with risk coverage (funeral costs insurance)
- Riester pensions
- Accident insurance

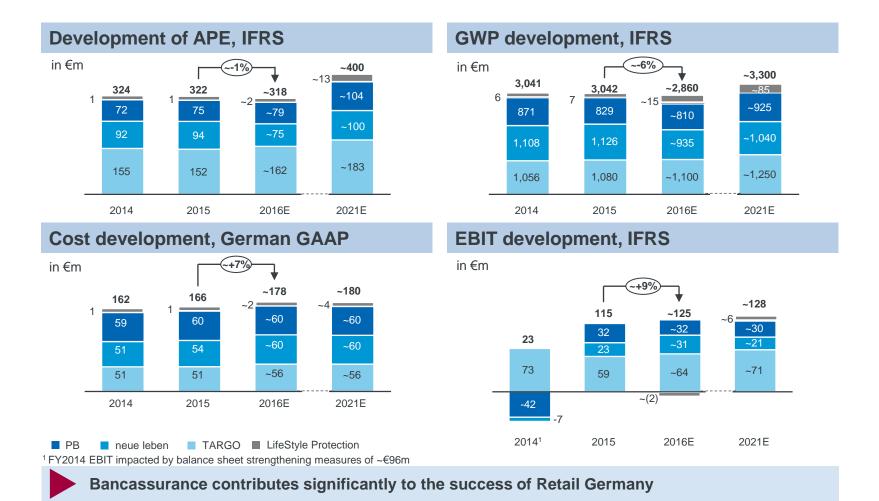
Focused product portfolio: Selling of easy-to-explain products as packages, increasing share of credit life products



Delivering profitable products and tailor-made support to further strengthen the successful cooperations

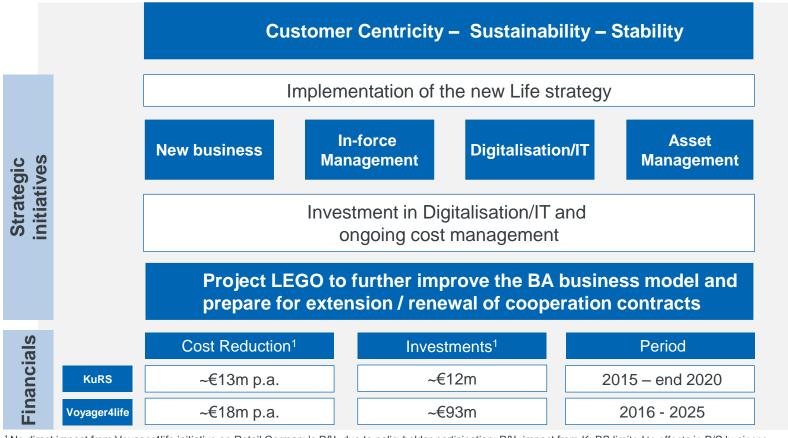


# Bancassurance risk carriers – Operating development





### Strategic initiatives in Bancassurance – Overview

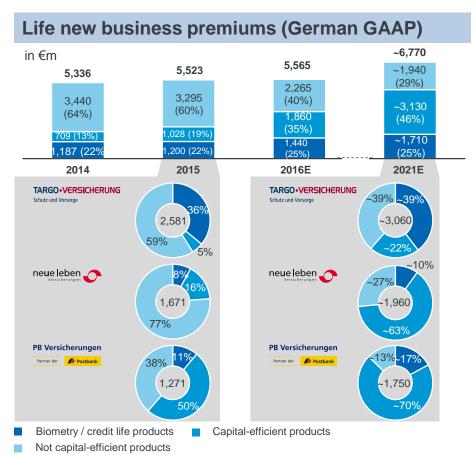


<sup>1</sup> No direct impact from Voyager4life initiative on Retail Germany's P&L due to policyholder participation; P&L impact from KuRS limited to effects in P/C business

KuRS targets to further optimise Bancassurance's profitable market position in a sustainable way



### New business – Transformation of the product mix



### Transformation of the product mix

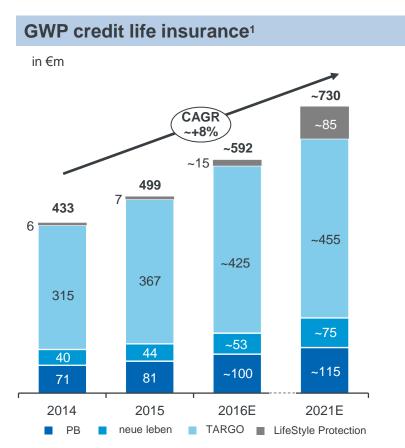
- In the current low interest rate environment, classical annuity products are successively replaced by capital-efficient products
- The sales force also focuses on risk and biometric products
- A lean and focused product portfolio is key
- A sound and stringent sales management closely coordinated with the cooperation partners is essential



We transform our product portfolio consequently and fast



### New business – Growth in credit life insurance



#### **Comments**

- The constant growth in credit life insurance products is one basis for the transformation of the product portfolio
- Credit life insurance offering is fully integrated into the banks' credit systems and available via all distribution channels. Bancassurance participates directly from the growth of the credit markets
- We continuously improve credit life products to meet future needs
- The new LifeStyle protection business is likely to become an additional growth driver, expected to contribute ~€85m GWP by FY2021
- Roughly one out of three German households use installment credits for consumer goods – 25% of these are distributed via digital channels<sup>2</sup>. Bancassurance is prepared to use this market potential by its existing and by new partners in its LifeStyle Protection business
- As a consequence, an average growth rate of ~8% p.a. looks likely for Bancassurance

<sup>&</sup>lt;sup>1</sup> Incl. unemployment insurance; <sup>2</sup> According to Gesellschaft für Konsumforschung GfK (a leading German consumer research company)



Exploiting further growth opportunities in credit life insurance products



# Further growth through LifeStyle Protection



### **Business model**

- LifeStyle Protection two new insurance companies
- Cooperation partners mainly from banks/near-banks, but also from industries, e.g. automotive, energy and retail
- Development of individual credit life insurance products as well as easy-to-understand lifestyle products, focusing on mass-market and profitable nonlife products
- Expanding existing cooperation agreements and adding new cooperation agreements expected to contribute ~€85m GWP by FY2021
- Other Bancassurance entities within Retail Germany will be supported by specific know-how for lifestyle products and a specialised IT system
- The LifeStyle Protection business will also act as an incubator for innovative digital insurance models with a specialised IT system

### Lifestyle insurance products/services



Mortgage insurance, home warranty, rent deposit insurance, rental cover



Invoice protection (e.g. electricity bills)



Device protection, extended warranties



New value indemnity and leasing gap



Credit life insurance (consumer loans/commercial loans), credit cards, receivables on current accounts



Financial protection for cashless payments



Insurance products for credit cards (e.g. travel insurance)

### **Current cooperation agreements**

- LifeStyle Protection reinsures credit life insurance products sold through DKB – Deutsche Kreditbank AG¹ since 2011
- LifeStyle Protection has offered a credit life product for HypoVereinsbank<sup>2</sup> since July 2016

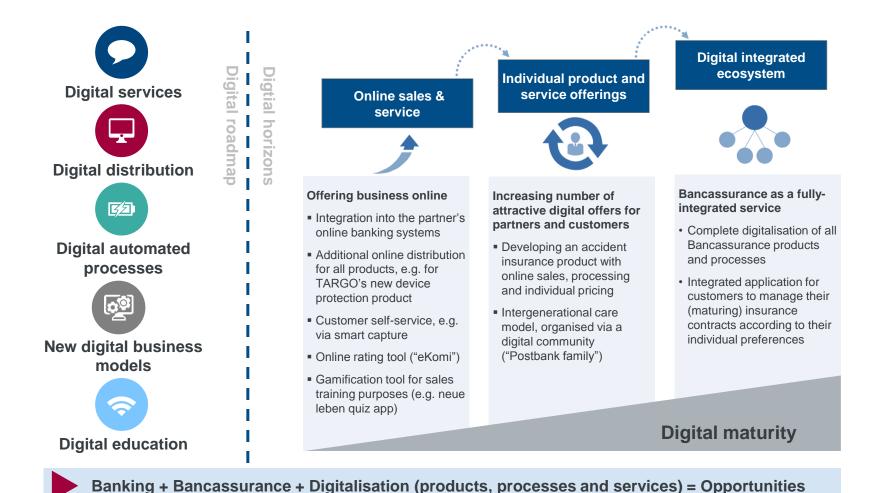
<sup>&</sup>lt;sup>1</sup> In cooperation with Credit Life AG <sup>2</sup> In cooperation with ERGO



Additional growth from innovative insurance solutions and new cooperation agreements



### Digital transformation of the Bancassurance business model





# Summary

Highly profitable business benefiting from the focused business model and its relatively young portfolios

Growing importance for banks in a low-yield environment to compensate for earnings decline elsewhere ("win-win")

Product innovation, digitalisation and new offers, e.g. from LifeStyle Protection, create promising growth opportunities

Bancassurance is an innovating business unit, creating new applications and being attractive for new business partners

Bancassurance relies on its experienced and dynamic team, with the proven entrepreneurial culture ("Entrepreneurs within the enterprise")



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### Key Messages

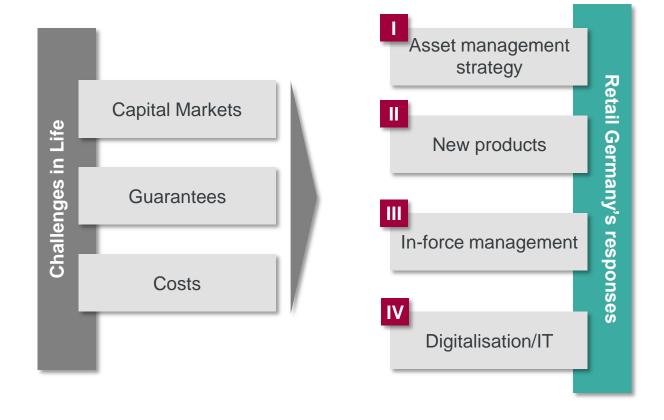


Focus on digitalisation projects in services, processes and distribution – strong market

response for lighthouse project bAVnet – efficiency potential from Voyager4life



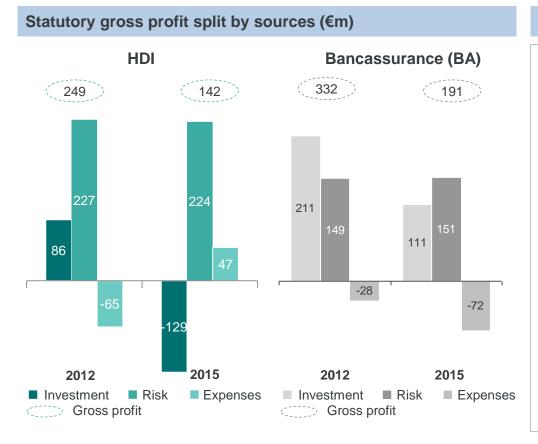
### Challenges to the Life business and Retail Germany's responses







#### Life Profit Distribution



#### **Comments**

- Profit distribution is the statutory basis of the minimum contribution to the premium refund reserve (Mindestzuführung)
- The chart indicates the results from the different actuarial calculation bases
- In 2015, the expense result of HDI was positively affected by a €118m one-off effect from consortium business. The adjusted cost result stood at €-71m

Given the decline in investment result (although supported to some extent by the realisation of unrealised capital gains), risk and expense results have become increasingly important



Investment Strategy – Pillars of the asset management strategy

## Investment income is a key factor for ...

Fulfilment of underwriting liabilities (actuarial interest rate)

Supporting sales / distribution (surplus participation)

Payout to shareholders (dividend)

## ... and has to meet the following requirements

**Active duration management** 

Technical liabilities are covered at all times

Regulatory requirements from HGB, IFRS and Solvency II have to be taken into account

Selective de-risking when appropriate

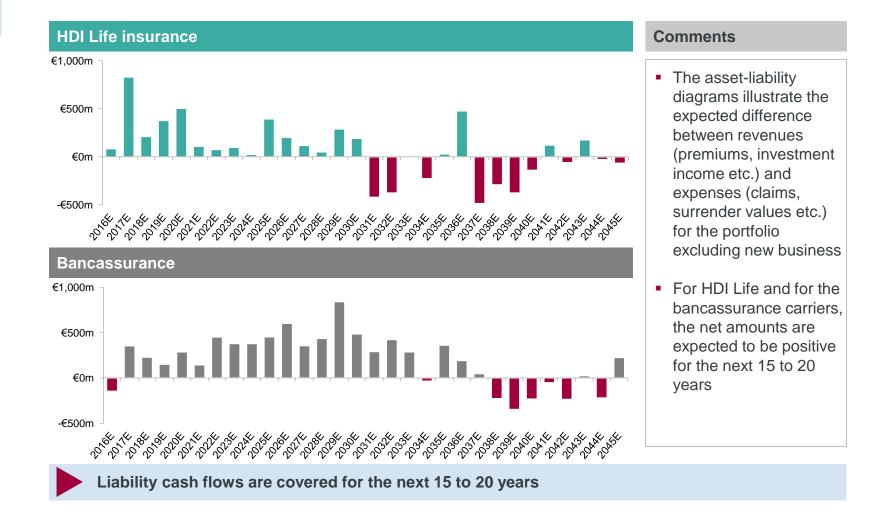


Strong focus on cash-flow matching and controlling investment risks

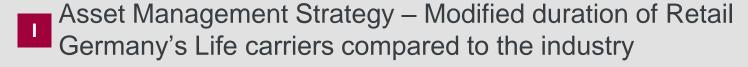


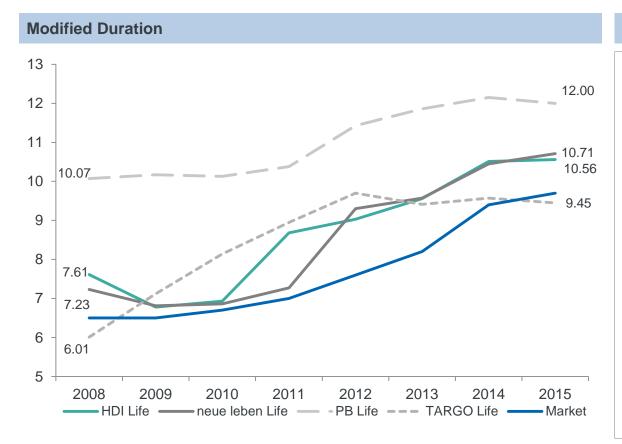


## Asset Management Strategy – Asset-liability diagrams as of 30 June 2016









#### **Comments**

- Modified duration is a measure of the price sensitivity of a bond or of a bond portfolio to interest rate movements
- In 2010, Retail Germany started to actively increase the duration of the bond portfolios in its German Life carriers
- As a consequence, duration is above market levels for three out of its four carriers
- The lower duration in Targo Life reflects its different business focus

Source: Market data according to GDV (German Insurance Association)

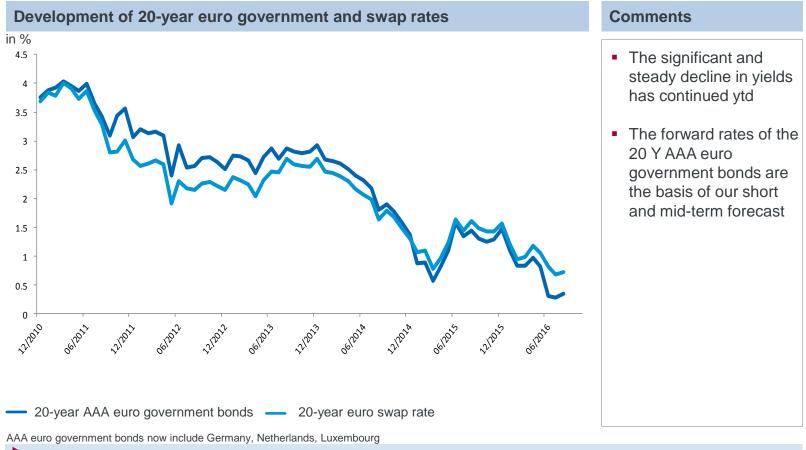


**Duration has been actively extended since 2010** 





## Asset Management Strategy – Development of the 20-year AAA euro government benchmark yield

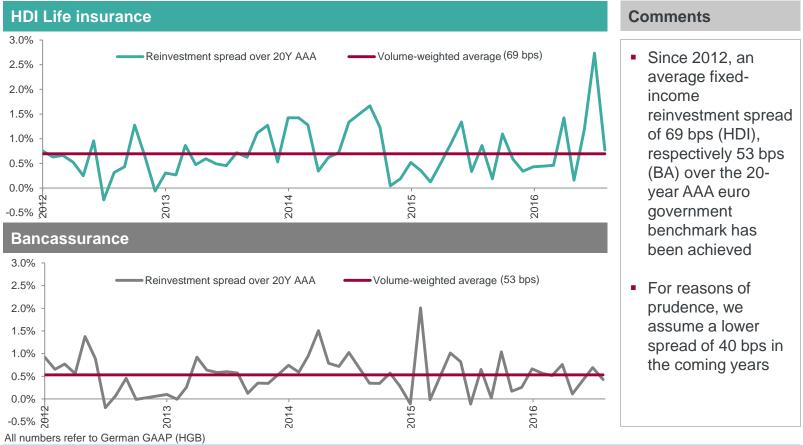




Significant yield decline since 2010



## Asset Management Strategy – Sufficient investment income despite low interest level



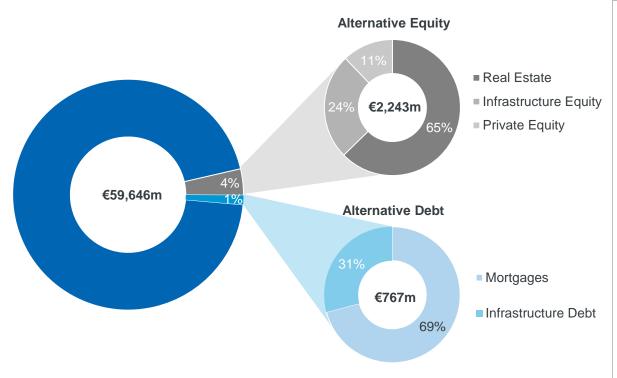
The obtained spread over 20-year AAA euro government bonds has reached 50-70 bps since 2012 – well above the budgeted 40 bps





## Asset Management Strategy – Competitive advantage in alternative investments through specialised know-how





#### **Comments**

- Long-term, high-quality fixed-income assets are purchased as the core investment
- A yield pickup has been achieved by adding alternative investments with an amount of €2.9bn, managed by our specialists at Talanx Asset Management
- Investments have been made in the following areas: solar parks, wind farms, caverns, water utilities, court buildings

<sup>&</sup>lt;sup>1</sup> The investment portfolio comprises the market value of the assets under own management for both Life as well as P/C in Retail Germany



Retail Germany has invested 5% in alternative assets





## Asset Management Strategy – Case Study: Investments in 9M 2016

#### **Reinvestment Yields**

Alternative Asset	Return Expectations Current Yield
Real Estate	2.5%
Infrastructure Equity	5.0%
Private Equity	4.5%
Mortgages	2.0%
Infrastructure Debt	3.0%

Reinvestment yield Retail Germany	Actual 9M 2016	
(in €m)	Amount	Yield
HDI Life	1,446.5	1.54%
Bancassurance	1,539.9	1.32%
Retail Germany Life	2,986.4	1.43%

#### **Comments**

- Our return assumptions are based on a expected return for various alternative asset classes of between 2 and 5%
- In 9M 2016, the reinvestment yield in our German Life business stood at 1.32% in Bancassurance and 1.54% in HDI Life

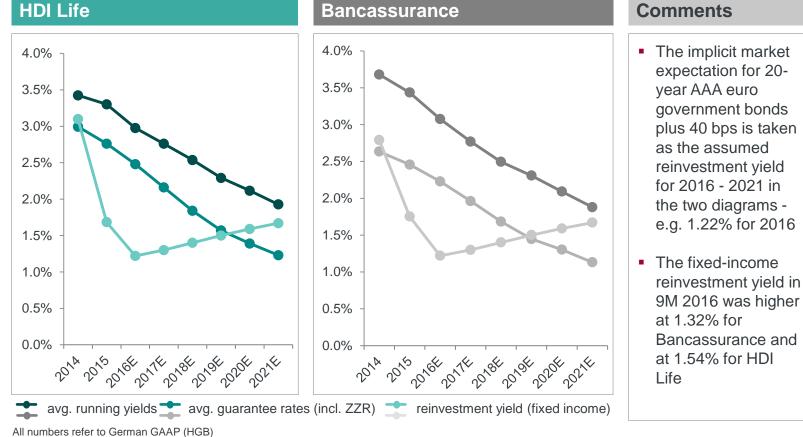
All numbers refer to German GAAP (HGB)



In 9M 2016, Retail Germany has achieved a reinvestment yield of 1.43% in Life



## Asset Management Strategy – Comparison of average running yields versus average guarantee rates

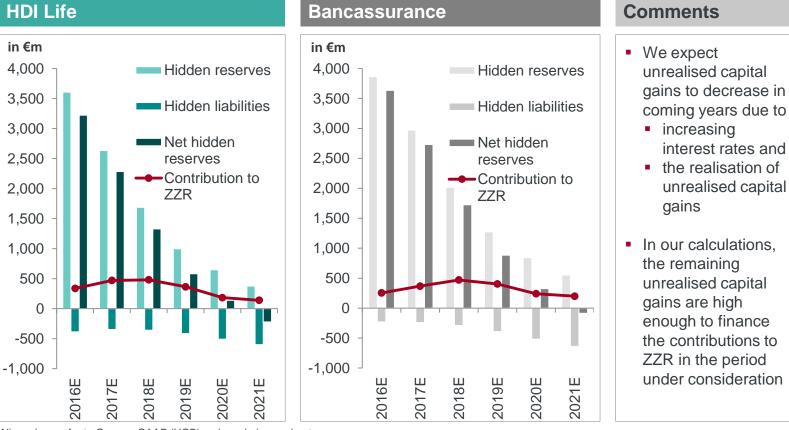


In Humbers feler to German GAAP (HGE

Based on these assumptions, the average running yields will be sufficient to finance the guarantees for policyholders



## Asset Management Strategy – Increase in Zinszusatzreserve versus unrealised capital gains



All numbers refer to German GAAP (HGB), only on-balance-sheet reserves

Unrealised capital gains can be used to finance the contributions to the ZZR

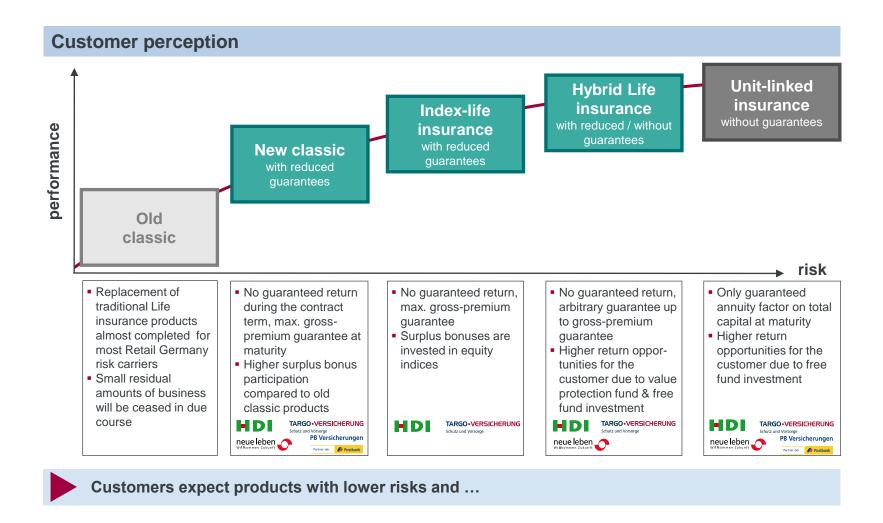


### Summary – Asset Management Strategy



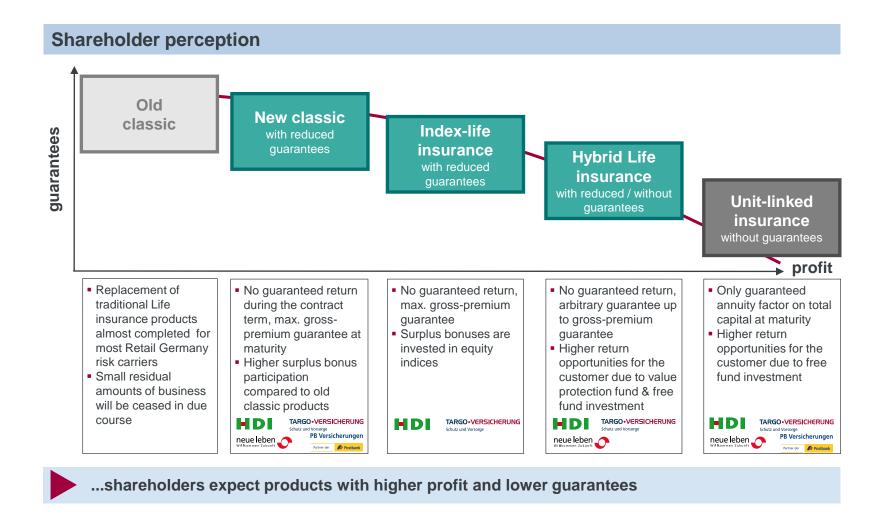


## ■ New products – The Life product landscape



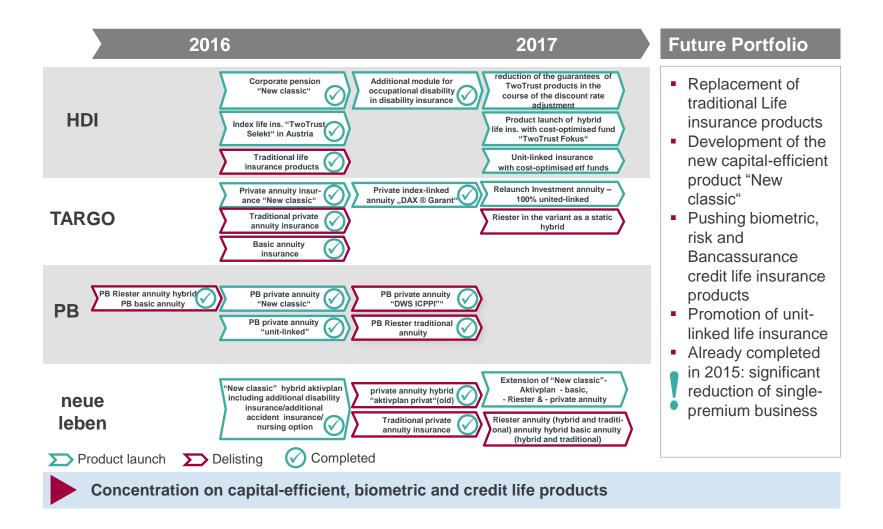


## New products – The Life product landscape



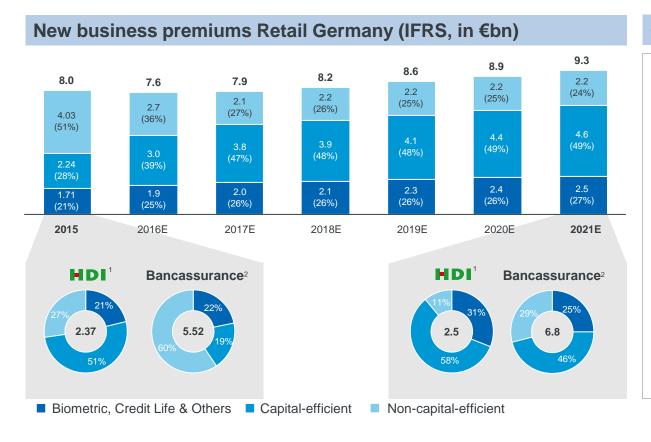


## New products – Target Life product landscape





## ■ New products – First positive results



#### **Comments**

- The replacement of non-capital efficient products in our new business has already led to a material shift in business mix
- 39% of new business in 2016 is expected to be in capital-efficient products
- The share of noncapital efficient products in coming years reflects dynamic premium increases in the stock of policies

Focus on limiting the share of non-capital-efficient products to below 25%

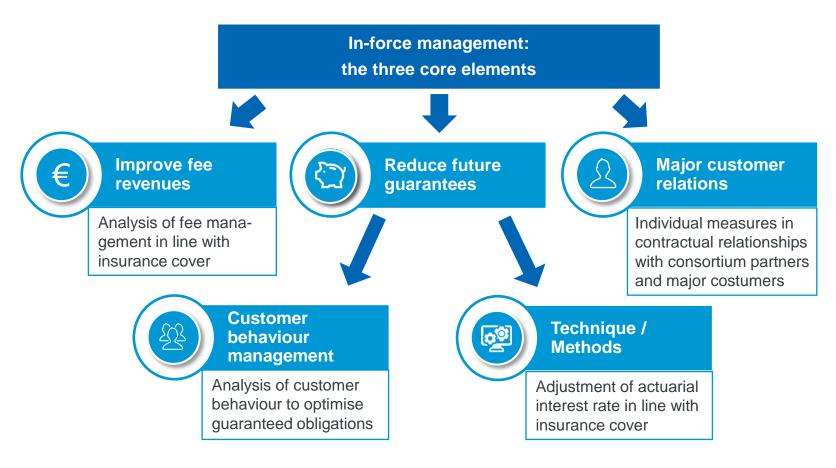


<sup>&</sup>lt;sup>1</sup> Only HDI Life (excluding HDI Pensionskasse)

<sup>&</sup>lt;sup>2</sup> PB Life, Targo Life and nl Life



In-force management – Goal to increase portfolio profitability via three core elements



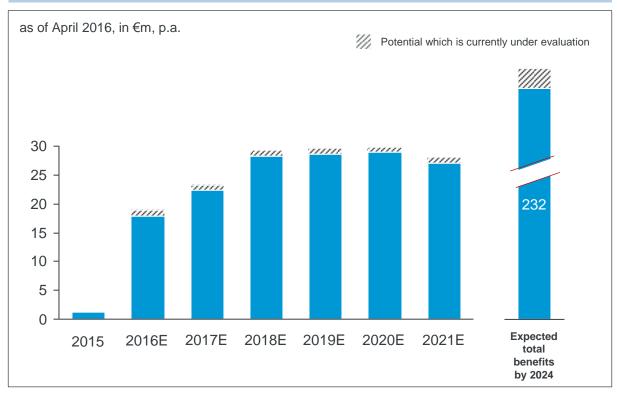
Implementation of the measures will be customer-oriented, fair and accompanied by continuous legal and reputational reviews





### In-force management essential for Life insurance companies

#### **Business case for measures currently planned in Retail Germany**



#### **Comments**

- Collection of contractually agreed fees from technical changes has been implemented and first benefits have already been realised for HDI Life
- Key benefit driver for HDI Life is the previously described adjustment of the actuarial rate to 1.25% for premium increases and annuitisation
- A significant part of the benefits for Bancassurance is due to the adjustment of the actuarial rate for future premiums in the regulated portfolio of neue Leben Pensionskasse (BaFin approval issued)

Present value benefit Rz. = actuarial interest rate Note: Benefits for all life risk carriers of Retail Germany. Numbers are based on assumptions relating to customer behaviour and future market developments. Accordingly, realised benefits may differ from expected values.



The measures will be managed and monitored on an ongoing basis to realise the maximum potential benefits



### Summary – New Products and In-force Management





## Digitalisation/IT – The strategic Voyager4life project aims to consolidate the IT landscape of all Life insurance companies

#### **Project goals**

- The Voyager4life project is building the joint IT life platform for all four life risk carriers in Retail Germany (i.e. PB Life, neue leben Life, TARGO Life and HDI Life), the bancassurance accident insurers and neue leben Pensionskasse
- The basis is HDI Life's existing application landscape with the Kolumbus / GPO¹ system, which manages more than 2.3 million contracts
- Orientation towards long-term goals of the Talanx Group
- Milestones for main life carriers:
  - completion new business in 2020
  - completion portfolio transfer in 2025

#### **Project benefits**

- Shutdown of IT system landscapes
- No more maintenance & updating of old systems
- No need to implement regulatory changes at various times
- No need to pay for multiple product developments
- Synergies due to harmonisation in product development, technology and management
- Efficiency improvements in administration

<sup>1</sup> Geschäftsprozessoptimierung (Business process optimisation)



In the long run, the project aims to result in a cost saving of approx. €18m p.a.





#### **Digital roadmap**

#### Project examples

#### **Comments**



**Digital services**Integration of customers into the value-added chain

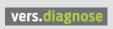




 Enabling employers and brokers to manage company pension contracts digitally and efficiently



Digital distribution
Online sales flow
for EU/BU products





 New electronic underwriting services at the point of sale



Digital automated processes

New technologies for individual offers





 End-to-end process automation via digital communication services



New digital business models Creation of new business ideas



 New digital business model to sell company pension contracts



Competitive position will be improved by communication with our customers and by efficient services





### Digitalisation/IT – Changing customer needs determine communication for B2B as well as for B2B2C business

#### **Necessary changes**



Digitalisation / automation of communications and service processes are key factors for future success in the market

#### Our action fields

- Step-by-step development into an omni-channelenabled organisation property and the control of th
- Rigorous focus on strategically prioritised customer wishes
- Elimination of 'silos' as a result of overarching management in Life customer service
- Understandable and transparent communications objectively measurable
- Overarching process-based thinking and responsibility
- Systematic process analysis based on Six Sigma methodology with the aim of achieving an automation rate of more than 60%

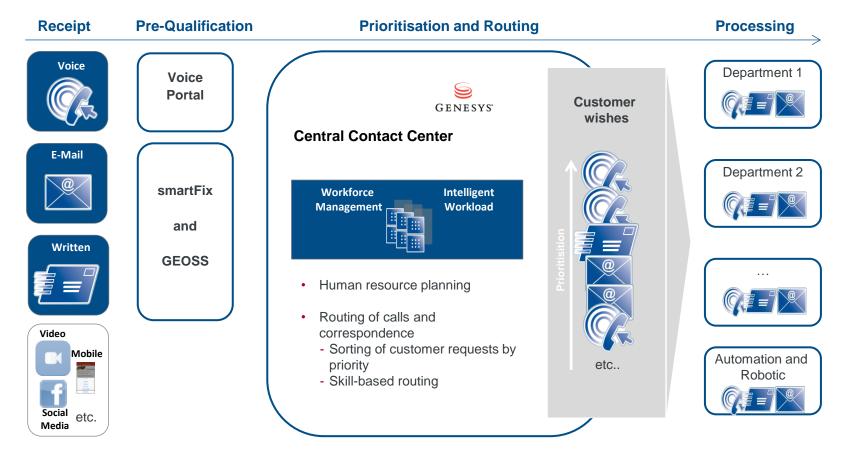


We combine digitalisation, automation and individual customer service





## Digitalisation/IT – Schematic representation of our future workflow





Within the next 5 years, we aim to reduce our administration costs by approx. €5.5m p.a.



### Conclusion First selected results – Retail Germany Life

Investment strategy

- Decent reinvestment yield of 1.43% for Retail Germany in 9M 2016
- Liability cash flows in German Life are covered for the next 15 20 years



New products

- The four carriers launched their new capital-efficient products successfully: 39% of new business in 2016 is expected to be in capital-efficient products compared to 28% in 2015
- Significant reduction of single-premium business already in 2015

In-force management

- Lowering of guarantee rates to 1.25% for all contracts with relevant clauses
- Until mid-2016, the initiatives had generated a positive effect of more than €17m (statutory gross profit) for Retail Germany Life



IT/Digitalisation

- Rollout HDI bAVnet (already approx. 20k contracts on this platform) and winner of the "Digitaler Leuchtturm" innovoation award
- Launch and enlargement of electronic BU (disability) risk assessment at the point of sale as one of the first Life insurers in the market



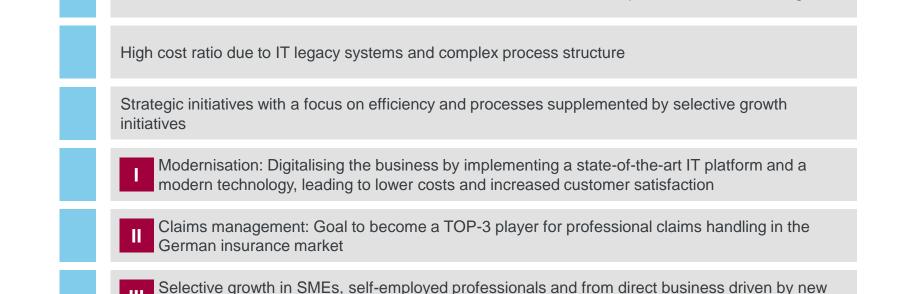


## Agenda

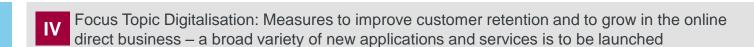
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### Key Messages



HDI P/C with a market share of 1.8% in 2015 and a combined ratio ~6%pts above market average



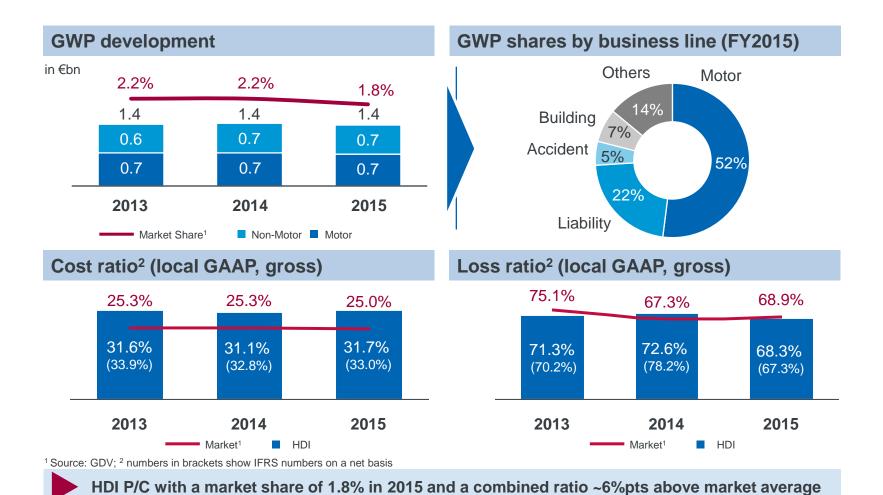
products and intensive sales activities – contributing a cumulative ~€135m (FY2015-2021E)

Targeting an EBIT of at least €140m for Retail Germany P/C by FY20211



<sup>&</sup>lt;sup>1</sup> Thereof ≥€30 from Bancassurance P/C business

### Portfolio structure and operating performance





V Financials

### External and internal challenges

#### **External**

# **Profitability**

- Increased competition due to (potential) market entry of non-insurance companies, e.g. banks, OEMs, fintechs and due to limited profits in Life business
- Ongoing cost pressure due to
  - increasing regulatory requirements (e.g. Solvency II)
  - decreasing investment results
  - a softening P/C market in Germany

## Growth

- Increasing demand for transparency and simplicity
- Polarisation between customers with a high demand for advisory and price-conscious customers
- Increasing share of direct and "research-onlinepurchase-offline" ("RoPo") customers
- Increasing digitalisation of the business

#### Internal

- Loss ratio is broadly in line with the market, cost ratio is above market level
- Low level of standardisation of business processes and automated processes
- Small share of non-motor insurance means some dependency on motor business with structurally higher combined ratio
- Historically low satisfaction levels of customers and sales partners as a result of former problems in business processes
- Wide and complex product range
- Loss of market share<sup>1</sup> especially due to necessary profit enhancement measures in Motor and Property lines

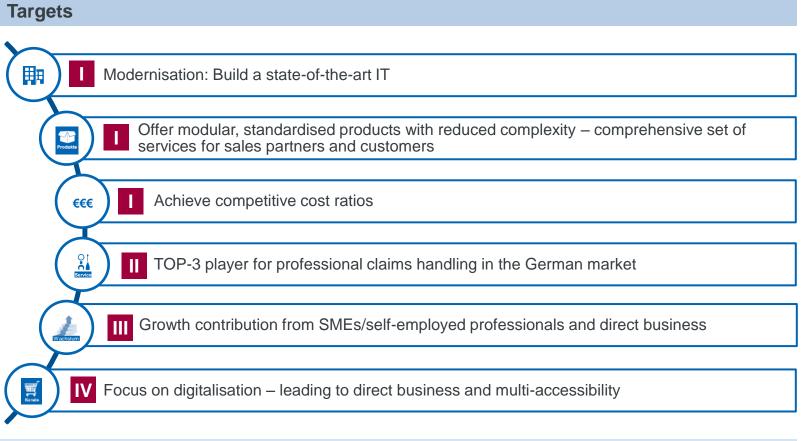
<sup>&</sup>lt;sup>1</sup> According to number of contracts

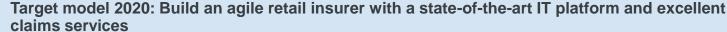


High cost ratio due to IT legacy systems and a complex process structure



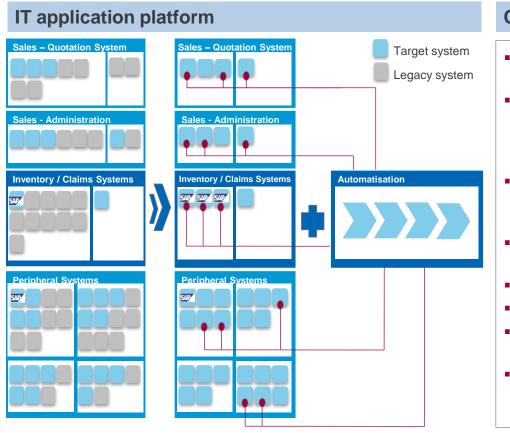
### Target model 2020







## Modernisation – New IT platform



#### **Comments**

- Currently outdated technology and a variety of systems
- Reduction in number of applications in the customer-focused process chain from 63 today to 34 in the target IT platform
- Focus on a few strategic partners and concentration on standard applications of the market
- Reduction in complexity and interfaces via standardisation of the IT landscape
- Conversion to a modern technology
- Modern SAP-based system
- Investments of ~€230m¹ in IT, processes and digitalisation
- Reduction in inventory management system from seven (2016) to only one SAP system

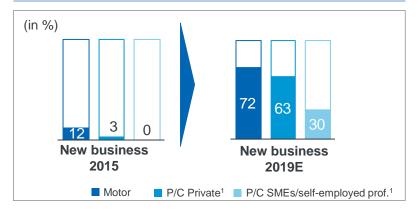
Implementation of a state-of-the-art IT platform enables processes to be automated and digitalised



<sup>&</sup>lt;sup>1</sup> Investments in Bancassurance P/C business are negligible

## Modernisation – Optimisation of business processes

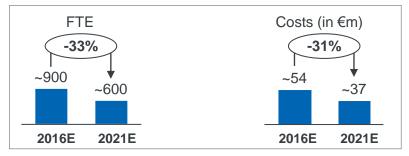
#### Rate of full automation processing



#### **Measures**

- Harmonisation of the processes
- Optimisation of back-office handling processes (operations, sales, etc.)
- Reduction in the vertical range of manufacture in the customer-focused end-2-end processes
- Optimisation of performance monitoring

#### **Targeted development (Operations only)**



#### **Objectives**

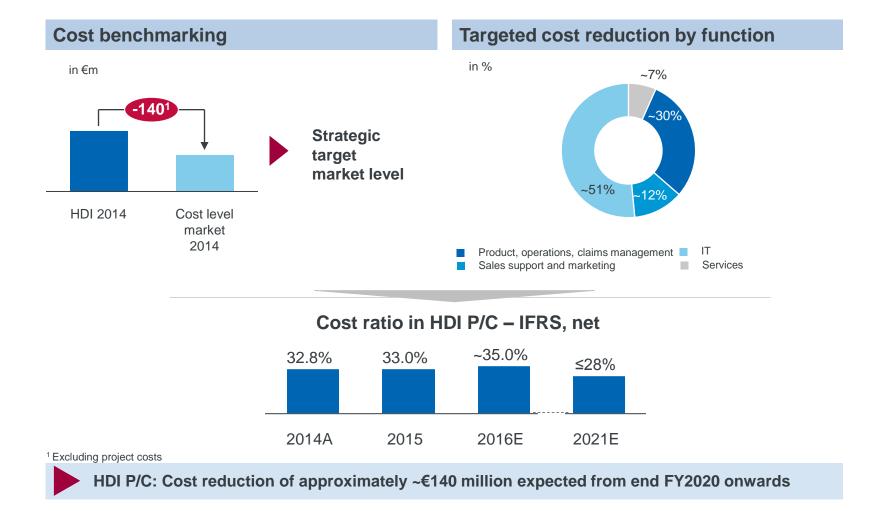
- Significant increase in automation rates
- Significant cost reduction
- Increase in productivity and flexibility, faster time-tomarket

Increasing automation levels is the important pre-condition for cost reduction and higher customer satisfaction



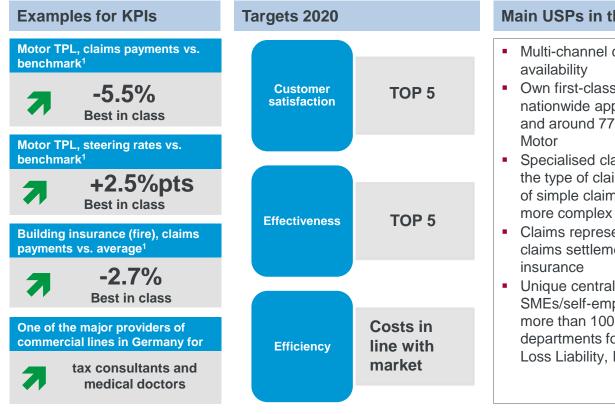
<sup>&</sup>lt;sup>1</sup> Non-Motor business is split up into P/C Private business and P/C SMEs/self-employed professionals business

## Modernisation – Development of cost ratio





## Claims management



#### Main USPs in the field of claims

- Multi-channel communication with 24/7 availability
- Own first-class claims service network with nationwide approx. 660 partner garages and around 770 Mercedes-Benz dealers in Motor
- Specialised claims handling depending on the type of claim: Easy and quick handling of simple claims, specialised handling for more complex claims
- Claims representative team for complex claims settlements in Non-Motor retail insurance
- Unique central competence center for P/C SMEs/self-employed professionals with more than 100 specialists, in three special departments for Health Care, Financial Loss Liability, Planning Liability

<sup>&</sup>lt;sup>1</sup> Source: Finalta 2014 Benchmarking

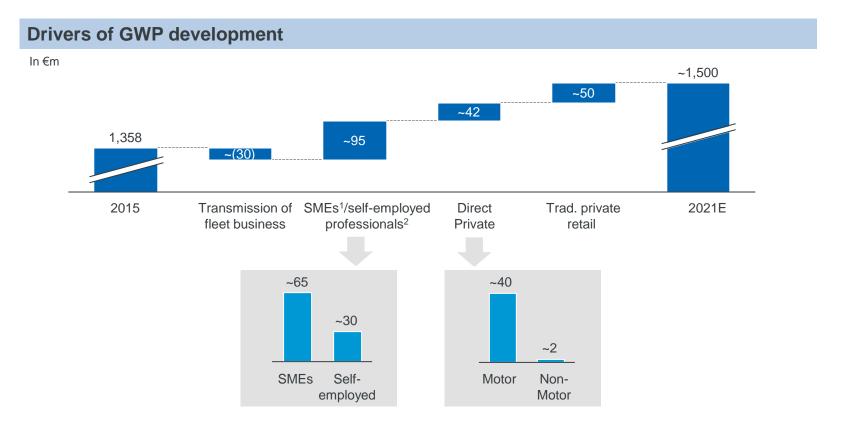


Becoming a top-3 player in the German market for professional claims handling is the key target





## Selective growth in SMEs, self-employed professionals and direct business



<sup>&</sup>lt;sup>1</sup> SMEs: In Retail Germany defined as corporates with revenues of up to €5m (€20m for corporates with trading business)

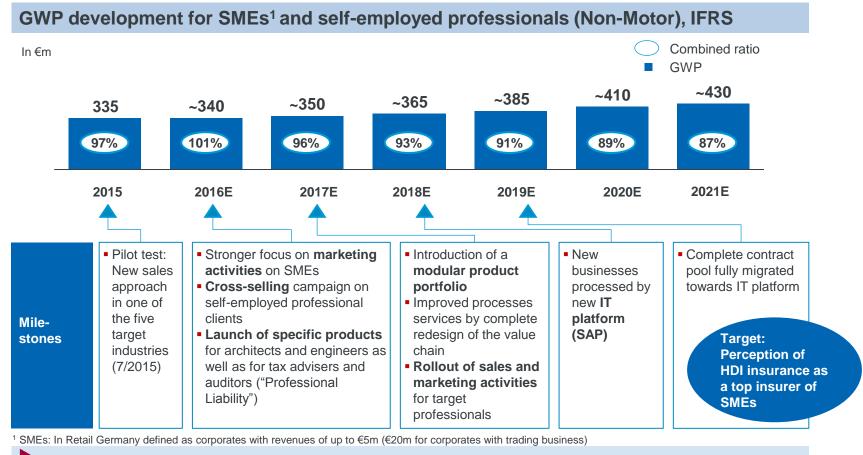
<sup>&</sup>lt;sup>2</sup> Only Non-Motor business



GWP growth of ~€135 million in SMEs, self-employed professionals and direct business by 2021

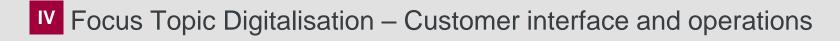


## Selective growth in SMEs and self-employed professionals



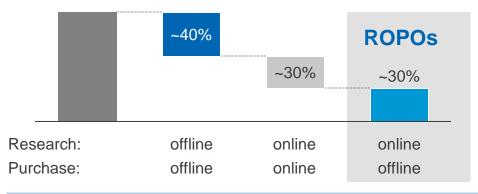
Growth in SMEs/self-employed professionals due to new products and intensive sales activities



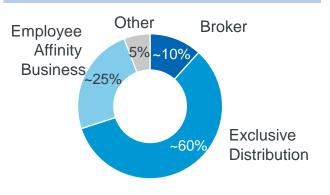


### New motor contracts by point of contact (2015)<sup>1</sup>

Share of ROPOs (research online, purchase offline) in motor in 12/2015

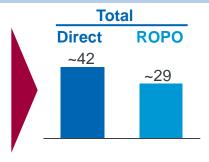


### New motor business by channel



### Drivers of GWP growth – direct and ROPO business (2015 – 2021E)





<sup>1</sup> GDV, Talanx AG

Digitalisation supports customer acquisition and customer retention in offline channel and growth in the online direct business

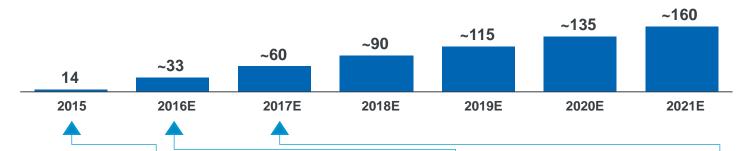




# Focus Topic Digitalisation – Launch of new online applications



in k



Milestones

- Redesign and new online products for motor on HDI.de and integration into Check24. launched: 10/2015
- TORAS¹ real time analysis and reporting tool on all online activities for direct sales in real time (launched: 11/2015)
- Point of contact ("PoC") call-me-back (recall service), launched 2/2016
- Motorcycle insurance on Check24, launched 03/2016
- New motor insurance online product (incl. new automatic processes, new policy system, integration into Check24 and FondsFinanz); launched 10/2016
- Customer self-service portal for customers of the new online product, launched 10/2016
- PoC chat to end-users in application route on HDI.de, launched 11/2016
- Ongoing further development of TORAS application

- New online product for Household line on HDI.de and integration in Check24: planned for 4/2017
- New online product for Private Liability planned for 7/2017

<sup>&</sup>lt;sup>1</sup> TORAS stands for <u>Talanx Operational Reporting</u>, <u>Analysis and Controlling System</u>



Launch of new online applications and services for Motor as well as TORAS implementation support growth in the online direct market



### TORAS



### **About TORAS**

- Unique, central tool for assess the performance of online marketing, application line and service offer
- Customer's journey though the digital application process becomes visible.
   Customer actions easier to guide by means of artificial intelligence
- Advice and products/services will become a function of the user characteristics and the estimated customer value

### **Main functions**

- Registration of relevant customer data for the offer of mass market insurance solutions, e.g. in Motor
- Using and processing of user's activities during his/her website session with a self-learning algorithm
- Preparing and suppling data for all relevant analysis, supporting calculation of a concrete offer
- Enrichment of user input with backend data and meta data in real time processing
- Centralised and automated decision making for optimal product advice and optimal premium levels

### **Benefits**

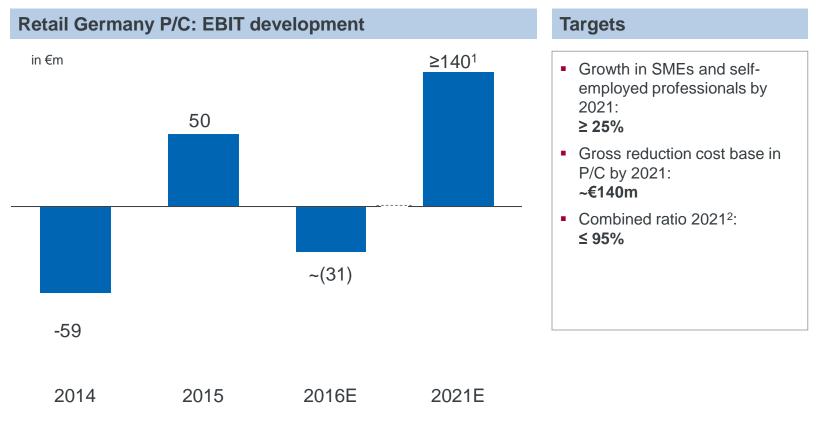
- Raising conversion rates in real time
- Increasing effectiveness of marketing measures
- Optimising customer acquisition and retention rates
- Increasing customer satisfaction
- Enhancing productivity with a reliable and innovative automation process for mass market products (e.g. Motor)
- Assessment of individual price elasticities ("behavioural pricing") to lead to improved pricing and lower combined ratios



Significant value contribution from new and innovative tool TORAS, using artificial intelligence



### Retail Germany P/C – Earnings development



<sup>&</sup>lt;sup>1</sup> Thereof ≥€30m from Bancassurance P/C business

<sup>&</sup>lt;sup>2</sup> Talanx definition: incl. net interest income on funds withheld and contract deposits



Retail Germany P/C: We target an EBIT of at least €140m by FY2021

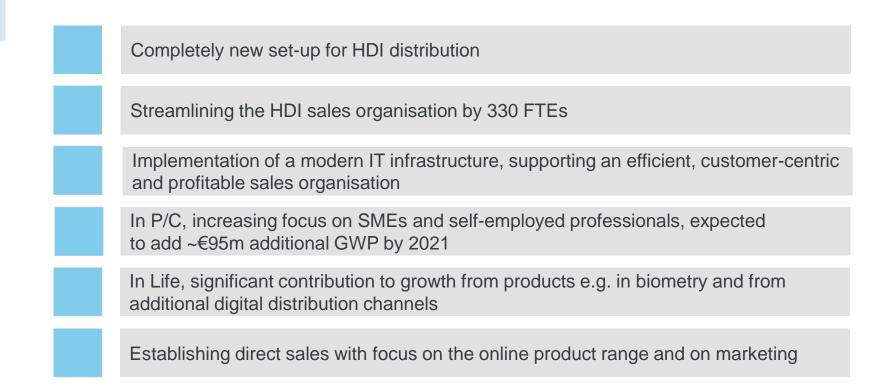


# Agenda

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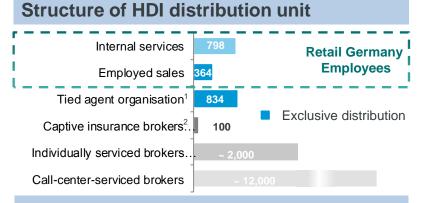


## Key Messages





## HDI distribution unit – Facts and figures 2015



### **Comments**

- ~4.3m customers serviced by a well-diversified mix of exclusive and third-party distribution, contributing ~€140m additional GWP (P/C) and €146m APE (Life) in FY2015
- No dependence on specific distribution channels, improved flexibility in terms of incentive strategies
- Multiple access channels and care facilities addressing altered customer expectations
- Cross-selling opportunities between Life and P/C products
- Customer acquisition approach aligned to customer needs

### Contribution to P/C business (GWP)<sup>3</sup>



### Contribution to Life business (GWP)<sup>3</sup>



- Exclusive distribution provides an "all-round" consulting and high-quality customer service
- The broker sales unit provides comprehensive B2B and interdisciplinary care of brokers and multiple agents
- Further enhancement of new motor distribution approach via internet (start end of 2015)
- Overall, exclusive distribution and third-party complement each other to form an optimum concept, i.e. a presence in all distribution channels and optimum use of all access routes to the customer

<sup>1</sup> Independent sales representatives according to § 84 HGB (German GAAP) including their employed agents; <sup>2</sup> About 20 brokers, who make up 90% of the whole business with captive insurance brokers; <sup>3</sup> Excluding Bancassurance



Well-diversified set-up, meeting customer needs and optimising distribution power



### Key challenges for HDI sales organisation

### Cost gap

 HDI recognised a total cost gap of ~€230m. Of this, €39m was allocated to HDI's distribution unit

#### **Market environment**

- Traditional structures in sales and in infrastructure are not appropriate anymore
- Customers are becoming "hybrid", expecting contact flexibility, consulting and services
- Sales partners expect digital processing and individually designed solutions

### Lack of growth

- Rather low market shares within SMEs But:
  - "HDI" brand with strong reputation and USPs
  - #4 provider of company pension schemes in Germany¹
  - Well-positioned among selfemployed professionals

# Lack of digital sales channel

 Customers increasingly use analogue and digital access channels – and expect multiple access options to contact their insurer ("Hybrid Customer")



II Implementing modern IT, services & digitalisation

Focussing on profitable & growing markets

Building a digital direct channel

<sup>1</sup> Note: By number of contracts, according to Map Report 2014



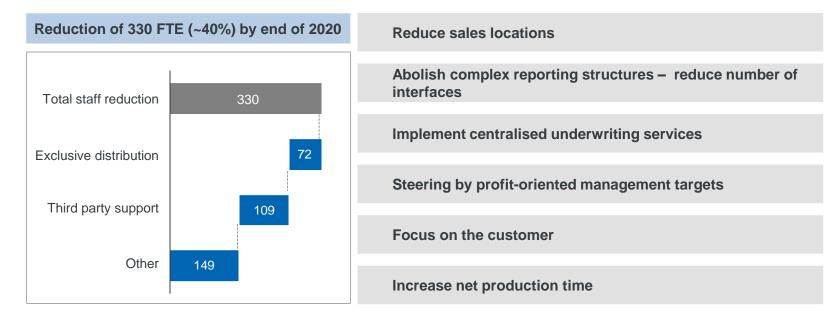
All main challenges are addressed by appropriate and promising solutions



# Restructuring HDI sales organisation



- Clear focus on efficiency gains strict centralisation and automation of management and service functions
- Achieving staff reduction of 40% without major loss of distribution power by 2020
- Significant increase in sales partners' and customers' satisfaction

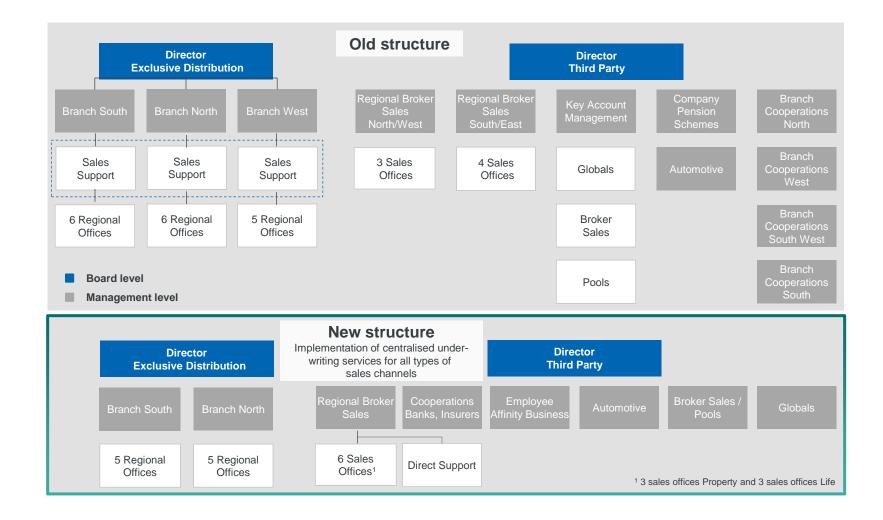




Key focus on efficiency gains, reduction of costs and increasing productivity



# Restructuring HDI sales organisation









- Implementation of a state-of-the-art IT infrastructure enabling fully digitalised product information, offering and processing
- High overall share of fully-automated processing enabling ~40% reduction in FTE by FY2020
- Automation and digitalisation to support the goal of annual cost savings of €39m by the end of FY2020

**New CRM system** provides all relevant customer/contract data across all lines and products to sales people - tied agents and direct sales units are able to immediately calculate effects on their remuneration

**User-friendly consulting tool** including chat, video chat and co-browsing functions - introduction in all distribution channels

**Fully automated end-to-end-processing**, enhanced by electronic delivery of application data to operational service interface – e.g. over 70% of Motor business in P/C expected to be processed fully electronically by 2019

Implementation of **straight-through processing** for contract tariffs, offers and application services leads to higher user friendliness and higher conversion rates

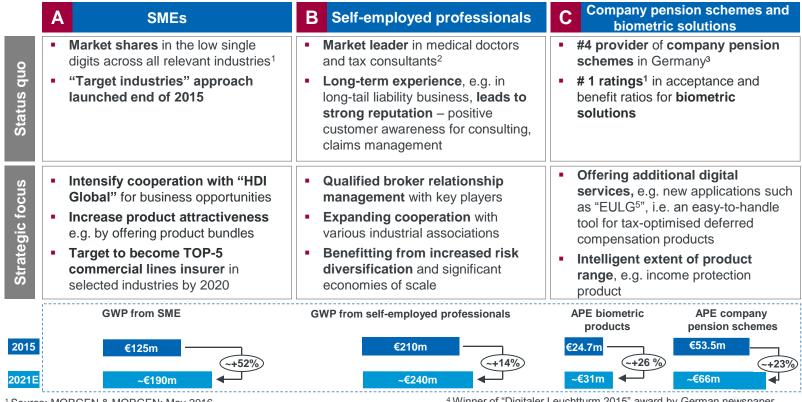
Launch of new "HDI corporate homepage" and personalised websites for tied agents



New IT infrastructure allows sales force to work more efficiently – enabling a significantly reduced total workforce



# Focussing on profitable & growing markets



<sup>&</sup>lt;sup>1</sup> Source: MORGEN & MORGEN; May 2016

Clear and consistent strategy for profitable growth in target markets



<sup>&</sup>lt;sup>2</sup> Source: Statista (Federal Statistical Office), IfB (Institute of self-employed prof.), Talanx AG Süddeutsche Zeitung and Google

<sup>&</sup>lt;sup>3</sup> By number of contracts, according to Map Report, 2014

<sup>&</sup>lt;sup>4</sup> Winner of "Digitaler Leuchtturm 2015" award by German newspaper

<sup>&</sup>lt;sup>5</sup> Original name: "Entgeltumwandlung leicht gemacht" by xbaV-consulting software

# A Focussing on profitable & growing markets – SMEs

### **Market environment**

# Market share and position<sup>1</sup>

 Significant growth potential in SMEs – HDI set to optimise the use of existing skills to expand market shares from a relatively low level (largely low single-digit market shares)

# Distribution strategy

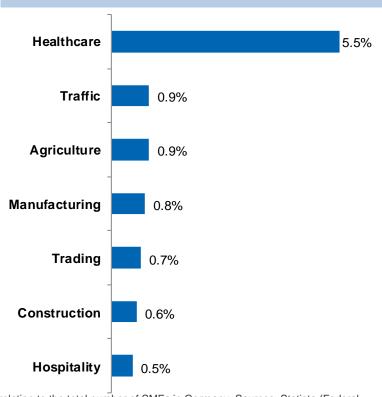
 Retail Germany underwriting responsibility for corporates with revenues of up to €5m (€20m for corporates with trading business) – otherwise underwriting competence of Industrial Lines

- Exclusive distribution: Focus on metal processing, real estate, wholesale and IT, due to below-average competition, lower market-entry risk and existing specific underwriting expertise within the Group
- Brand and advertising strategy aimed at target industries
- Aim to increase coverage of brokers' company portfolio

# **Growth driver**

- Significant growth potential, also backed by low market share, high reputation and sector know-how in the Group
- Acquisition of broker portfolios as a win-win-situation for Retail Germany and brokers (reduction of liability and consulting risk)

### Market shares in selected industries<sup>1</sup>



<sup>&</sup>lt;sup>1</sup> Market shares are calculated on the basis of the number of contracts with SMEs in relation to the total number of SMEs in Germany. Sources: Statista (Federal Statistical Office), IfB (Institute of self-employed professionals), Talanx AG

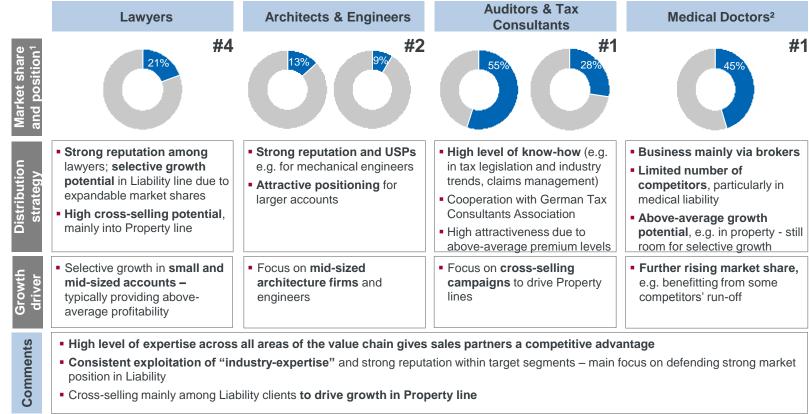


Goal to grow GWP from SME by at least 50% by 2021





# Focussing on profitable & growing markets – Self-employed professionals



<sup>&</sup>lt;sup>1</sup> Market position and market shares are calculated on the basis of the number of professional liability contracts in relation to the number of self-employed professionals, Source: IfB (Institute of self-employed professionals), Talanx AG

<sup>&</sup>lt;sup>2</sup> Note: Number of medical doctors calculated as general medical doctors incl. specialists in private surgeries; in HDI and cooperation partner portfolio



Room to further increase market share despite leading market positions



# Focussing on profitable & growing markets – Company pension schemes and biometric products

### **Biometric products**

### Company pension schemes

#### Market position<sup>1</sup>: #10

### Market position<sup>1</sup>: #4

# Distribution strategy

- Strong reputation in the market due to high quality and service levels
- Best-in-class product and service ratings as a basis for competent customer consultancy
- Ratios above market average, e.g. #1 on overall & competence rating in disability insurance quotas<sup>2</sup> - 84.6% acceptance ratio
- Significant market potential: Two out of three households without insurance<sup>3</sup>

- Strong expertise in corporate pension market competences rated "excellent"<sup>4</sup>
- Focus on innovative and reliable service, e.g. Talanx Pensionsmanagement AG
- Innovation leadership: online-based corporate pension management (bAVnet), winner of "Digitaler Leuchtturm 2015" award<sup>5</sup>

# **Growth driver**

- Keeping strong reputation and market position by continuous improvement of product portfolio (e.g. income protection offer) and innovative digital services at the POS ("M-Check", "e-Check")
- Target group and access routes concept (professionals and banking partners) for every sales channel
- Concentration on qualified brokers reduces lawsuits

- Developing additional digital services, e.g. enhancement of the excellent bAV.net services through direct access possibilities for sales partners
- Key focus on ROI, capital-efficient products and pension scheme portfolio due to low interest rate environment



Differentiated marketing approach across all sales channels – supported by digitalisation



<sup>&</sup>lt;sup>1</sup> By number of contracts; source: Map Report; 2014

<sup>&</sup>lt;sup>2</sup> Source: MORGEN & MORGEN, 2016

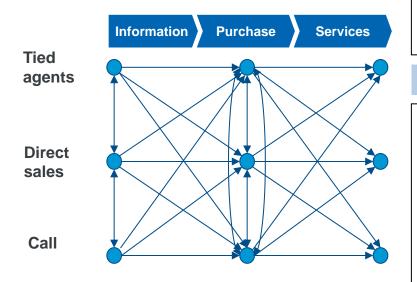
<sup>&</sup>lt;sup>3</sup> Source: Magazine €uro, August 2016

<sup>&</sup>lt;sup>4</sup> Source: Institut für Vorsorge und Finanzplanung, 10/2014

<sup>&</sup>lt;sup>5</sup> Awarded by German newspaper Süddeutsche Zeitung and Google

# Building a digital direct channel

### Combining the benefits of different sales channels



#### **Market situation**

- Rising share of active digital customers in Germany (around 78% by 2019¹)
- Increasing preference to communicate via multiple access channels - analogue and digital
- Hybrid customers younger than the population average with an above-average income

### Strategic focus

- Expanding direct sales to broaden online product range and exploit opportunity of different levels in willingness to pay (e.g. by customer-dependent pricing)
- Expanding digital distribution, mainly in Motor, Personal Liability insurance and Household insurance - targeting additional premiums of about €8.5m by 2017
- Integrated digital consultancy and transaction platform expected to be launched end of 2017 – avoid isolated solutions
- Benefitting from growth effects via digital channel without risk of channel conflicts ("Multi channel agreement")
- Marketing strategy includes strengthening of HDI brand mainly via sponsoring and digital (internet, mobile) as well as performance-based marketing (incl. SEO, SEM)

<sup>&</sup>lt;sup>1</sup> Source: Bain & Company, Deutscher Versicherungsreport 2014



Pooling traditional and digital distribution channels to minimise channel conflicts



### Summary – Completely new set-up for HDI distribution

Due to changing conditions in the industry and in customer behaviour as well as HDI's above-average cost ratio, HDI distribution unit has initiated comprehensive measures with the goal of achieving a strong market position in the future by...

### Restructuring HDI sales organisation

- Increasing productivity and efficiency
- Reducing costs to below the market average
- Streamlining organisational structure towards the benchmark structure for a multi-channel player
- Implementing modern IT, services & digitalisation
  - Reducing complexity of the IT landscape
  - Creating a CRM agency system and a new homepage landscape
  - Launch of remote consulting
  - Focussing on profitable & growing markets
    - Growing profitable corporate insurance business
    - · Maintaining and improving positions in the upper echelons of the market
    - Focussing on biometric products and company pension schemes in Life insurance
    - · Building a modern direct channel
- Building a digital direct channel
  - Expanding direct sales focussing on commodity products (e.g. Motor, Personal Liability and Household insurance)
  - Further developing the online product range (e.g. self-service components, customised modular products)
  - Strengthening digital brand awareness and performance marketing capabilities (e.g.HDI.de, campaigns via Google or Facebook)
  - A comprehensive set of measures to develop a state-of-the-art HDI sales platform capable of generating growth in a challenging market environment



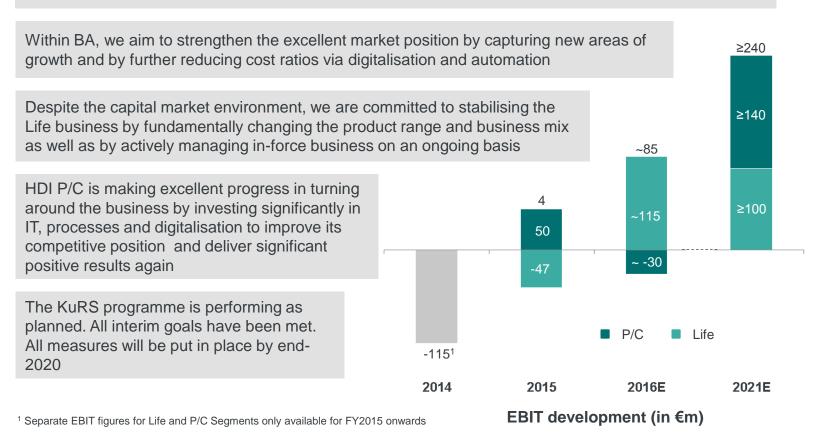
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## Key Essentials Retail Germany

Retail Germany is successfully optimising its risk-return profile. It aims to make an EBIT contribution of at least €240m a year on a sustainable basis from 2021. Both HDI and Bancassurance will contribute to it





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**Final Remarks** 

Strong commitment of Talanx's management team to raise the profitability in our Primary Insurance divisions Retail Germany is very well on track to improve the efficiency and profitability of our German retail operations. From 2021 onwards, the division targets for an EBIT contribution of at least €240m sustainably year-by-year Similarly, all key projects in Industrial Lines and in Retail Internationals are well on track Ambition to achieve a balanced EBIT contribution from Primary Insurance and Reinsurance (adjusted for Talanx's 50.2% stake in Hannover Re) by 2021 Save the date: In addition to our quarterly calls, we will provide further update on all our key projects on our upcoming Capital Markets Day on 23 November 2017 in London



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